

# **INTEGRATED URBAN DEVELOPMENT IN EUROPE: MESSAGES FOR JESSICA**

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This talk will answer three questions

1. What Experience Integrated Urban Planning Europe?

2. What Works?

3. So What for Jessica?

# 1. WHAT EUROPEAN EXPERIENCE?

# How did we get to here?

- European countries & cities differ
- But convergence on principle
- EU encouraged
- National governments encouraged
- Cities experimented

# Why EU Involved?

- Cities drive regional economies
- Cities engine competitiveness
- Exclusion drain competitiveness
- Challenges consequence Europe
- European networking, good practice
- EU policies need integrating

# How EU Policy Developed?

1975-88 territorial differences on agenda but not cities

1989-94 emergence urban agenda

1994-99 consolidating urban agenda

2000-06 recognising importance cities

2007+ ?

Article 10, UPP, Urban, Urban Audit, Cities & Cohesion

# National Policy Trends

- Huge diversity
- More explicit urban
- More significance, power cities
- More bottom up
- More partnership, civic involvement
- More opportunity, less need
- More integrated, area based

# Many examples

## Moving target

- City Challenge, SRB, NDC, UDCS, URC, CDCs - UK
- Contrat de Ville - France
- Kvartersluft - Denmark
- Area based Partnership - Ireland
- URBAN - -Europe

# Similar aims

- Improve vertical policy integration
- Improve horizontal policy integration
- Link mainstream area-based
- Create delivery mechanisms
- Involve more partners

# Against principle

- Displaces problems
- Not all excluded in area
- Creates dependency
- Discriminates other areas
- Solution problems not in area
- Mainstream matters most

# In favour principle

- Place matters
- Addresses market failure
- Increase capital, capacity
- Link excluded bigger area
- Integrate policy levels
- Greater impact – concentrated, targeted, visible, time limited

## 2. What Works?

# Big Challenges

- Political support principle
- Long term financial institutional support
- Integrating priorities, policies, programmes central & local
- Bending mainstream
- Involving the private sector
- Empowering communities
- Achieving partnership
- Transparency accountability partnership

# Response affected by

- Balance power central, regional, local
- Level partnership public private
- Relationship economic, social, physical strategies
- Political support cross departmentalism

# What worked UK?

- Committed local political leadership
- Well managed local authority
- Good chief executive, team
- Performance management
- Good communication
- Time

# What worked for URBAN?

- Combined existing programmes.
- Synergies individual projects.
- Community managed and delivered
- Integrated simple management systems.
- Cooperation between partners.
- Strong admin political leadership.

# Not where

- Local community not sufficiently engaged
- Procedures & documents too complicated
- Private sector not engaged or committed

# Benefits URBAN

- Long-term, comprehensive, strategic
- Partnership
- Multi-annual budgets
- Community participation
- Link Europe and citizens
- Project management capacity
- Changed national local policymaking

# But

- Money not big
- Not innovative all countries
- Not transformed policy
- Slow or bureaucratic

# 3. SO WHAT FOR JESSICA?

# Integrated Urban Development

- Is it desirable? Yes
- Is it possible? Yes
- Does it work? Yes
- Is it transferable? Yes
- Must we try? Yes
- Will it be easy? No

# It will need

- Visionary city leadership
- Effective partnerships
- Strategic approach
- Commitment mainstream departments
- Links regional neighbourhood strategies
- Co-ordination funding streams
- Involvement communities and private
- Strong Ministerial lead

# Some Operational Advice

- Focus competitiveness and cohesion
- Support places and people
- Link to mainstream
- Scale – as big as will work
- Contractual relationships - crucial
- Delivery team, powers, resources
- Long term
- Encourage – networks, incentives

# How Will Jessica Help?

- Financial incentives collaborate
- Flexibility
- Alternative grant dependency
- Innovative
- Encourage entrepreneurial
- Link economic, social, physical

GOOD LUCK JESSICA!







