

INTEGRATED URBAN REGENERATION IN EUROPE: MESSAGES FROM KVARTERLOEFT

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Answer 5 Questions

1. What's happening European cities
2. What experience Integrated Urban Regeneration Europe?
3. What worked UK & EU?
4. What worked Kvarterloeft?
5. So what for our conference?

1. WHAT'S HAPPENING IN EUROPEAN CITIES?

Key Trends

- Globalisation
- Economic technological restructuring
- Competition firms & places
- Welfare state restructuring and marginalisation

Impact Those Trends

- International not national hierarchies
- Collaboration & competition
- Cities economic drivers
- But uneven development
- Place matters more global world – security, community, strategic sites
- Increased urban focus EU & states
- Concern integrated responses

2. WHAT EXPERIENCE INTEGRATED URBAN REGENERATION IN EUROPE?

How Did We Get to Here?

- European countries & cities differ
- But convergence on principle
- EU encouraged
- National governments encouraged
- Cities experimented

Why EU Concerned?

- Cities drive regional economies
- Cities engine competitiveness
- Exclusion drain competitiveness
- Challenges consequence Europe
- European networking, good practice
- EU policies need integrating

How EU Policy Developed?

2 steps forward 1 step back?

1975-88 Territorial differences on agenda but not cities

1989-94 Emergence urban agenda

1994-99 Consolidation urban agenda

2000-06 Recognising importance cities

2007+ Cities in driving seat??

National Policy Developments

- Huge diversity
- More explicit urban
- More significance, power cities
- More bottom up
- More partnership, civic involvement
- More opportunity, less need
- More integrated, area based (ABIs)

Many Examples ABIs

- UK- City Challenge, SRB, NDC, UDCS, URC, CDCs
- France - Contract de Ville, d'Agglomeration
- Ireland - Area Based Partnerships
- EU - URBAN
- Kvarterloeft - Denmark

Similar Ambitions

Improve excluded communities by

- Improving vertical policy integration
- Improving horizontal integration
- Linking mainstream area-based
- Creating new delivery mechanisms
- Involving more partners

Against Principle ABI

- Displaces problems
- Not all excluded live in area
- Creates dependency
- Discriminates other areas
- Solution problems not in area
- Mainstream matters most

In Favour ABIs

- Place matters
- Addresses market failure
- Increase capital, capacity
- Link excluded bigger area
- Integrate policy levels
- Greater impact – concentrated, targeted, visible, time limited

3. WHAT WORKED UK AND EU?

Big Challenges

- Political support principle
- Long term financial institutional support
- Integrating priorities, policies, programmes central & local
- Bending mainstream
- Involving the private sector
- Empowering communities
- Building partnerships
- Transparency & accountability partnership

Response Affected By

- Balance power central, regional, local
- Level partnership public, private, community
- Relationship economic, social, physical strategies
- Political support cross-departmentalism

What Worked UK?

- Government support - political, administrative, financial
- Committed local political leadership
- Well managed local authority
- Good chief executive, team
- Performance management
- Good communication
- Time

What Worked UK?

- Leaders in and out ABI onside
- Different levels government collaborated
- Trust and engagement community
- Engagement private sector

What Benefits URBAN?

- Long-term, comprehensive, strategic
- Partnership
- Multi-annual budgets
- Community participation
- Link Europe and citizens
- Project management capacity
- Changed national-local policymaking

What Worked for URBAN?

- Combined existing programmes
- Synergies individual projects
- Community managed and delivered
- Integrated simple management systems
- Co-operation between partners
- Strong admin political leadership

URBAN Not Work Where

- Local community not sufficiently engaged
- Procedures & documents too complicated
- Private sector not engaged or committed

And

- Money not big
- Not innovative all countries
- Not transformed policy
- Slow or bureaucratic

4. WHAT WORKED FOR KVARTERLOEFT?

Key Achievements – Coal Face

- Physical improvements
- Income improved
- Crime down
- Positive perceptions communities
- More mixed population
- Visible social problems reduced
- Strengthened social capital
- Private services not always improved

Key Achievements – Processes

- 80% projects complete
- Biggest and best initiative
- Little community opposition
- More departmental collaboration
- More professional debate
- Local communities involved
- Area teams helped
- Improved image – but long haul
- Future management model
- Kvarterloeft mainstreamed

What Made It Work?

- Support city officers or Mayor
- Skilled project co-ordinators
- Structures to engage enthusiasts
- Conflict settlement
- Political endorsement of government
- Coal face access to good practice

What Issues Raised?

- What cost benefits collaboration?
- How incentivise collaboration?
- How to motivate & involve citizens?
- How make accessible citizens?
- How strengthen social cohesion?
- How strengthen good practice?
- How increase supply professionals?
- Boundaries, whole or parts city?

5. SO WHAT FOR OUR CONFERENCE?

Integrated Urban Regeneration

- Is it desirable? Yes
- Is it possible? Yes
- Does it work? Yes
- Is it transferable? Yes
- Must we try? Yes
- Is it easy? No

Will Need - Strategically

- Visionary city leadership
- Effective partnerships
- Strategic approach
- Commitment mainstream departments
- Links regional neighbourhood strategies
- Co-ordination funding streams
- Involvement communities and private
- Strong Ministerial lead

Will Need - Operationally

- Focus competitiveness and cohesion
- Support both places and people
- Link to mainstream
- Right scale – as big as works
- Contractual relationships - crucial
- Delivery team, powers, resources
- Long term
- Encourage – networks, incentives

Challenges Our Conference

- What are key principles IUR?
- What works, where?
- Where are the good examples?
- How do we mobilise support?
- How do we build into future policy?
- How sustain - URBAN & Kvarterloeft mainstreamed?

I LOOK FORWARD TO
HEARING
REPORTING BACK
SOME GOOD ANSWERS

SO GO TO IT!!