

## Press Coverage Report



July 2010

# Impact Summary

## 155 articles covered in total\* across 124 publications

### Internationally (including United Kingdom)

18 countries

155 articles

262,968, 733 viewership potential

### Nationally (United Kingdom only)

65 articles

67, 425, 233 viewership potential

### Locally (North West)

15 articles

33, 655, 101 viewership potential

*\*Note: number of articles does not include replications across publications*



# Publications and Media



Aamulehti [ABC Digital](#) ABC15.com Abc2news.com ADN.es All Voices AndhraNews.net Barry and District News [BBC News Liverpool](#) [BBC North West Tonight](#) Belfast Telegraph Big News Network Blackpool Gazette Bunte Burnham & Highbridge Weekly News Campaign Series Chorley Citizen [Click Liverpool](#) Correo [Cosmopolitan UK](#) Daily Comet.com [Daily Express](#) Daily Gleaner Daily India [Daily Star](#) DavidEikon.com Diario de Yucatán Divine.ca Durham Times El Confidencial Elmundo.es Evening Standard

Fashion.ie film.de Flylip.com Fresno Bee [Guardian.co.uk](#) Hamara Photos Harrow Times Harwich and Manningtree Standard Hecklerspray [Hellomagazine.com](#) Herald.ie HeraldNet hoyCinema Hoylake and West Kirby News Hrvatska radiotelevizija Humsurfer ICT Magazine IMDb impre.com - El Diario

India Vision India4u.com Individual.com InsideBayArea [ITV](#) Jezebel JordanaNet.com Knutsford Guardian La Nueva La Opinión La Raza

[Lancashire Evening Post](#) Lethbridge Herald Liverpool Confidential [Liverpool Daily Post and Echo](#) M&C Maghull & Aintree Star Male First Messenger Newspapers Metromix Palm Springs [Mirror.co.uk](#) Monterey County Herald Morning Journal Mpumalanga News Net India123 New! Magazine NewKerala.com News Net 5 News Shopper Online News Track India Noticias24 nu.nl [NZ City Online Latest News](#) Orange Orange Blogs - Celebrity Penticton Herald PR-Inside.com Prestwich & Whitefield Guide Real Bollywood Reporte 360 Revista Quem San Gabriel Valley Tribune [Scottish Daily Express](#)

She Said Sheffield Telegraph Smashits Sowetan Starpulse Sunday Express The Chronicle Journal The Gaea Times [The Mail On Sunday](#) The Oxford Times The Post Chronicle The Westmorland Gazette [This is Lancashire](#) This is Leicestershire This is Local London This is Somerset Tiempos Del Mundo Trail Daily Times TV3 Unison.ie Vanidades.com

Warrington Guardian Webindia123.com [Wirral Globe](#)

Yahoo Movies Yahoo News (FR) Yahoo! India News Yahoo! News Australia [Yahoo! News UK & Ireland](#) Young Hollywood

# Media Highlights

## Kim Cattrall

[ITV Granada Reports 12/07/10](#)

[The Mail 12/07/10](#)

[BBC News 13/07/10](#)

[The Daily Mirror 13/07/10](#)

[Cosmopolitan 13/07/10](#)

[The Daily Star 13/07/10](#)

[The Daily Express 13/07/10](#)

[London Evening Standard 13/07/10](#)

[ICT magazine 13/07/10](#)

[Yahoo UK and Ireland 13/07/10](#)

[The Post Chronicle 13/07/10](#)

[India Vision 13/07/10](#)

[Yahoo News 14/07/10](#)

[NZ City 15/07/10](#)

[The Liverpool Echo 15/07/10](#)

[Orange Entertainment News 16/07/10](#)

[ABC News 16/07/10](#)

[News Net 16/07/10](#)

[PR Inside 16/07/10](#)

[The Internet Movie Database 16/07/10](#)

[Male Xtra 17/07/10](#)

[The Canadian Press – 19/07/10](#)

[Lancashire Evening Post 20/07/10](#)

[Daily Gleaner Canada 14/07/10](#)

[Impre 14/07/2010](#)

[The Internet Movie Database 14/07/2010](#)

[Divine. CA 14/07/10](#)

[Vanidades 14/07/10](#)

[Young Hollywood 14/07/2010](#)

[Bollywood.com 14/07/10](#)

[Entertainment Daily 14/07/10](#)



## Kim Cattrall, Norah Button, Nicholas Wainwright and David Molyneux

[The Liverpool Echo 14/07/10](#)

[The Liverpool Daily Post 14/07/10](#)

[Liverpool Vision 14/07/10](#)

## Norah Button

South Liverpool Merseymart 15/07/2010 *'No one quite like Norah'* (printed version only)



## Les Parry, Bernard Hogan-Howe and Colonel John Blashford-Snell

[The Liverpool Echo 14/07/10](#)

[The Liverpool Daily Post 14/07/10](#)

[Wirral News 14/07/10](#)

## Les Parry PhD

[The Daily Mail 14/06/10](#)



## Alison Steadman, Phil Redmond and John Timpson

[The Liverpool Echo 15/07/10](#)

[Liverpool Daily Post 15/07/10](#)

### Alison Steadman

[Click Liverpool 14/07/2010](#)

### Chrissie Maher

[Liverpool Daily Post 16/07/10](#)



## Gerry Marsden, John Entwistle and Richard Lester

[The Liverpool Daily Post 16/07/10](#)

[The Liverpool Echo 16/07/10](#)

### Gerry Marsden

[Click Liverpool 15/07/10](#)



## Lord Jonathan Mance

[The Liverpool Daily Post 15/07/10](#)

## Sir Tim Hunt and Aintree Racecourse

[Wirral News 17/07/10](#)

[The Liverpool Echo 17/07/10](#)

[The Liverpool Daily Post 19/07/10](#)

[The Maghull and Aintree Star 17/07/10](#)



## Anita Clark 2010 and past Honorary Fellows

Anita Clark has dressed everyone from Kim Cattrall to the Dalai Lama for Liverpool John Moores University

[The Liverpool Echo 20/7/10](#)

