

Job  
opportunities  
down 6% in  
2010

>60% of  
graduates  
receive a 2:1  
or better

So how do you get it right first time, and  
bag that career you have always  
wanted?

# What do employers look for in graduates?

- For you to have made an informed choice about why you want to work for them
- A strong CV
- Excellent examples of key skills that you have
- Good results from psychometric testing
- You cannot rely just on your degree – you must differentiate yourself from everyone else!

# So how can YOU differentiate yourself?

- Develop the work based skills they want
- Taking a lead (i.e. committee role) in a Society is seen by employers as the number 2 way to develop the skills they want (the No. 1 is a placement or internship!)
- The Bright Futures Society is the UK's largest career and skills focused Society (in over 30 Unis)

# So what should you do now?

- Take Action

- “You don’t have to be great to get started, but you have to get started to be great”.

- Get involved with the Bright Futures Society: start one here at Liverpool John Moores!

- <http://www.bright-futures.org.uk/wanted/>

- To find out more contact:

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