

Enterprise

School of Computing and Mathematical Sciences



Corporate Sponsorship

The School offers a number of promotional opportunities for Companies to publicise their activities both locally and internationally.

School Prizes

The School has a number of corporate sponsored prizes that are awarded to students each year. Examples of past awards have included:

- Computing excellence Award
- Most improved student Award
- Best placement student Award
- Most outstanding first year student Award
- Most promising multimedia student Award

Sponsorship provides good media attention for your Company. Publicity will also be available on a wider scale via the JMU Corporate website as well as providing publicity about your Company to current and potential students on our School website.

Prizes usually take the form of cash (or equivalent, e.g. book tokens or Corporate Amazon gift vouchers) and typically range from £25 to £100 or more in value.

If your Company would like to sponsor a prize in an area of specific interest to you, please contact us for more details.

Conference Sponsorship

The School regularly hosts national and international conferences on Computing and Mathematics related topics including:

- The Annual Postgraduate Network Symposium (PGNet)
- Developments in E-Systems Engineering (DESE)
- The International Game Design & Technology Workshop
- Advances in Computer Security and Forensics Conference

Past sponsors of these events have included Philips Labs, The British Computer Society, HP, Texas Instruments, BT Exact, The Institution of Electrical Engineers and EPSRC.

If you would like more information about future events or would like to sponsor a particular conference (including placement of your company logo in the conference proceedings and space to distribute literature at the event) please contact us.

Laboratory Sponsorship

The School currently operates twelve laboratories on its Byrom Street campus. In addition to a number of general teaching laboratories, we operate a number of specialist laboratories covering areas such as:

- Information Security
- Networked Appliances
- Computer Games Development
- Geographical Information Systems

We currently have a limited number of opportunities for companies involved in Computing or IT (preferably) to sponsor one of our labs. Sponsorship of a laboratory includes a name plate outside the laboratory for the full sponsorship period and the ability for the sponsoring Company to place corporate literature within the laboratory for students to see. More advanced options include the ability to include your Company logo on each student's desktop within the lab and animated screensavers showing your logo and other information. In addition to this, sponsorship improves your Company's visibility with over 200 high-calibre graduates each year and further publicises your brand to over 1000 undergraduate and postgraduate computing students in our School.

If your Company would like to sponsor a laboratory (the minimum period is one year) please contact us for more details. Please note that a charge is applicable for laboratory sponsorship (depending on the size of laboratory and nature of sponsorship) to cover associated costs and to provide a contribution to the general upkeep of our facilities.

Contact

For more information or to arrange a no-obligation discussion, contact Dr Martin Hanneghan on 0151 231 2577 or e-mail cms-enterprise@ljmu.ac.uk.

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