

Liverpool Business School

Shaping a Better Future:

A partnership approach





Shaping a Better Future

As Director of Liverpool Business School, I am proud to present some of the ways we can work with you and your leaders. Our School is dedicated to Shaping a Better Future by fostering a culture of excellence, innovation and responsibility that empowers our students, faculty, and partners to make a meaningful impact.

We are committed to Shaping a Better Future through ethical practices, sustainable growth, and inclusive learning. Liverpool Business School's strong local roots enable us to build lasting partnerships across industries, bringing real-world insights into our programmes to meet evolving market needs.

Partnerships enrich the educational experiences of our students and strengthen the businesses and communities we serve by creating opportunities for leadership development, career readiness, and responsible business growth.

Liverpool Business School is at the forefront of preparing future leaders with innovation woven into every facet of our work; from advancing impactful research that addresses real-world challenges, to integrating digital tools that revolutionise teaching and learning. This focus on lifelong learning and continuous improvement empowers you and your leaders to be responsive to regional, national, and global changes.

Professor Adam Shore
Director, Liverpool Business School



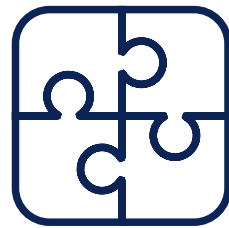
How can we help drive your business forward?

Liverpool Business School supports the business community to improve performance, boost workforce productivity and generate innovation and growth.



Executive Education:

Customised leadership and organisational development solutions for senior, executive, and emerging leaders.



Leadership and Management programmes: leading to Postgraduate Certificate, Diploma and Master level awards



Apprenticeship programmes



Business and Accounting Clinics:

Fresh perspectives on business challenges



mKTPs: unique partnerships of applied research and real-world challenge



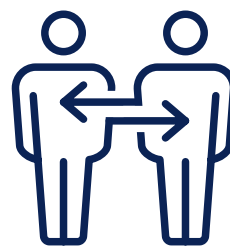
Student placements: to develop the talent pipeline



Alumni: networks for collaboration and growth



Coaching and action learning



Research expertise



Impact and excellence in practice

International award-winning approach



Liverpool Business School and Circle Health Group are the 2023 winners of the European Foundation for Management Development (EFMD) Global Gold Award for Leadership Development.

This Excellence in Practice award rewarded our partnership and our work to deliver and measure the impact of a long running senior leader programme with Circle Health Group in the UK.

Our approach to leadership and development is rooted in our belief that managers and leaders make a difference in organisations. **Invest in leaders and you will provide solid foundations to build your business, raise productivity and growth.**

A collaborative and structured set of co-design principles allow us to work hand-in-hand with our clients, creating a bespoke development programme to deliver productivity and drive innovation.



Contact us today to embark on your leadership journey.



Email: LBSEnterprise@ljmu.ac.uk



They listened to what we wanted to achieve and worked with us in a rare partnership where they have genuinely delivered what we needed.

Head of Talent & People Development
Circle Health Group



Customised programmes for your business

Our bespoke leadership programmes are tailored to address specific organisational needs, ensuring a partnership approach to leadership development. Our co-design process ensures that programmes align with the unique challenges and goals of your organisation, acknowledging its distinct culture, industry demands and strategic objectives.

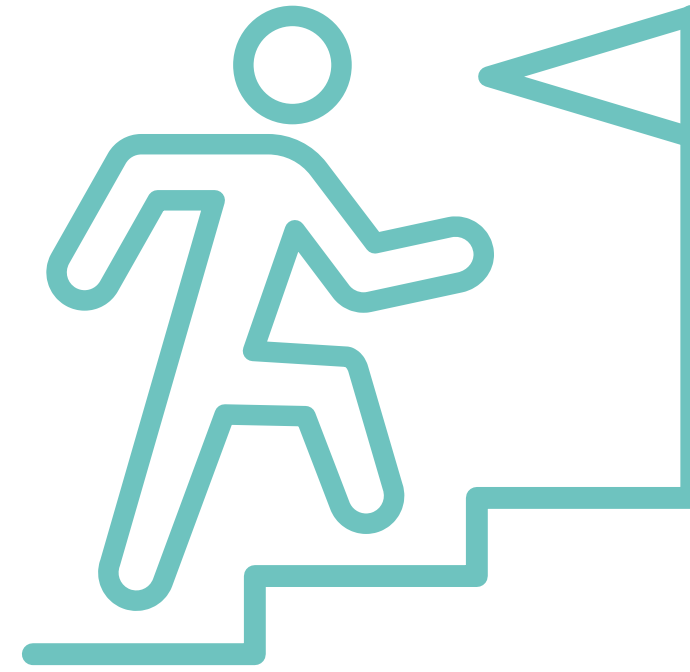
Programmes developed by our team have enhanced the relevance and effectiveness of training, developing skills which directly contribute to organisational success.

Our approach often includes work-based projects, coaching, mentoring, and case examples. Social networking is another element of our programmes which ensures knowledge and expertise is shared.

Importantly, this is about application of learning in the workplace.

Contact our team to take the first steps and find out what's possible, whether that is to support a new culture or strategic direction or provide accredited programmes and progression routes. We will work with you to identify from your culture, operating principles and aims how a leadership programme can contribute to delivering your priorities.

Contact us today to embark on your leadership journey.
Email: LBSEnterprise@ljmu.ac.uk



Executive Education

Achieving your goals

Our programmes illustrate the power of partnerships in achieving organisational goals and cultivating a thriving learning culture.

“As a partner, we connect with organisations to address key challenges in leadership development, recruitment and retention, while creating opportunities for leaders to share experiences and collaborate to drive innovation.”

Dr Lisa Knight, Head of Management Development & Innovation, Liverpool Business School

“Through customisation and flexibility, LJMU and the Business School were able to match our requirements precisely and provide us with tools to continue learning in the long-term. LJMU is our preferred service provider for all our leadership development programmes.”

Head of Organisation Development – Liverpool University Hospitals NHS Foundation Trust

“Hi-impact is unrecognisable compared to when we started the programme. Over the two years we’ve gone from 37 to 45 staff, and we have a more agile structure and systems to support growth. The core consultancy business is stronger, and we have new business streams and products that are on target to generate revenue of £100K in their first year.”

Managing Director hi-Impact

“As a charity dedicated to the City of Liverpool and surrounding areas we selected LJMU as we feel it holds our same values of making the city a better place. Several of our staff have now completed the Chartered Management Degree Apprenticeship and MBAs; the skills acquired on these programmes have been instrumental in informing our leadership and management decisions, particularly during the pandemic.”

CEO Caring Connections

Leaders and managers make the difference

Better qualified and empowered managers not only make better leaders, but typically they recognise and manage talent in their organisations.

MAXIMISING THE APPRENTICESHIP LEVY

Liverpool Business School encourages businesses to view the levy as an opportunity to invest in leaders who can drive transformation and growth. If you have a wage bill over £3m you will be paying into the Apprenticeship Levy. You can use this to fund training for your staff via an apprenticeship. If you are a small organisation, you can use the Government's Levy Transfer Scheme to pay for this training, even if you are not paying into the Levy.

An apprenticeship is a paid job where an employee spends at least 20% of their working hours completing training, relevant to their role and a nationally set standard, leading to a nationally recognised qualification and in some cases an academic award.

We offer apprenticeships in leadership, management and human resources.



Apprenticeships

Why work with Liverpool Business School?

Liverpool Business School provides learners with a high-quality learning experience informed by relevant, world-leading research and delivered by passionate academics and practitioners who are experts in their fields.

BENEFITS OF AN APPRENTICESHIP

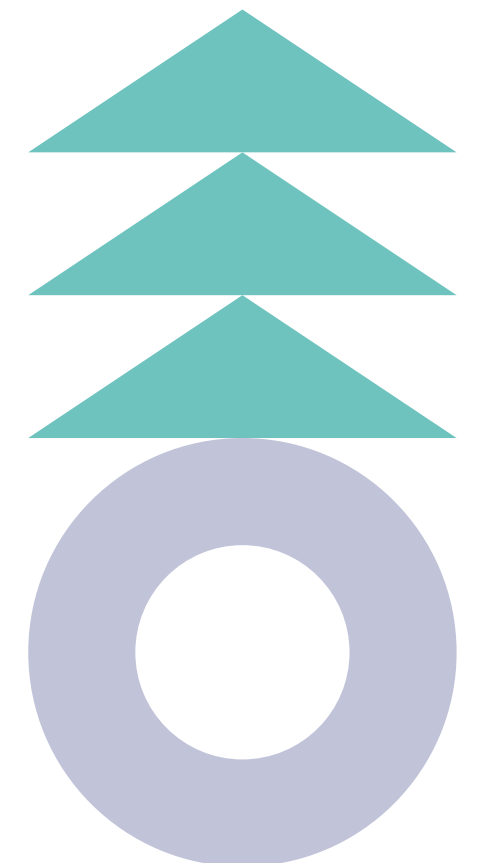
- Enhance your workforce to gain a cross sectoral and global understanding of organisational management to allow you to identify improvements in your own organisation
- Fill the skills gap
- Upskill employees with tailored skills and knowledge who have confidence in horizon scanning and developing insight and foresight in organisational planning
- Grow your business
- Develop and shape the curriculum
- Increase productivity
- Demonstrate your commitment to investing in people, supporting staff retention, satisfaction and succession planning

Find out more about what we can offer your organisation by contacting: LBSApprenticeships@ljmu.ac.uk



Praise from Ofsted

LJMU has received glowing praise from Ofsted for its degree apprenticeship programmes for fostering outstanding behaviour and attitudes among students while providing high-quality education tailored to local and regional employer needs, setting the stage for future growth.



Business Clinic

Our student-led Clinics offer partners valuable support on a range of projects, providing fresh perspectives and innovative solutions in areas such as marketing, strategy, new product development, feasibility studies, and accountancy expertise. These collaborations not only benefit businesses and organisations, but also serve as a transformative learning experience for students

HOW IT WORKS

Clients collaborating with the Business Clinics work with our Project Officers to ensure clear objectives and measurable outcomes which align with your expectations.

Most projects operate on a weekly basis over a 10-week period, with student groups working under the guidance of academic staff. Business Consultants are assigned to support the student teams, providing professional insights and expertise to help deliver a high-quality, impactful projects.

To date, the Business Clinic has successfully helped businesses identify and capitalise on new opportunities:

- market planning and research
- strategic development
- product and service diversification, social media campaigns
- competitor analysis.

Our students bring a fresh perspective, offering innovative, research-driven and creative solutions to real-world business challenges. Now in its seventh year, Business Clinic clients not only benefit from tailored business support, but also play an essential role in shaping the next generation of business leaders, contributing to their practical learning and professional development.

Each year over 650 students work in the Business Clinic supporting over 100 projects across the Liverpool City Region

Contact: LBSBusinessClinic@ljmu.ac.uk



Accounting Clinic

The Accounting Clinic at Liverpool Business School is a pro-bono annual, independent accounts-examination service for registered UK charities (under a £250K annual gross income threshold).

The Association of Chartered Certified Accountants (ACCA) recognises the work and commitment of the Accounting Clinic and the academics and students involved with our pro-bono clinical practice.

HOW IT WORKS

Our Accounting clinic is led by selected final-year students, providing valuable support to charities under the supervision of experienced academic staff. The clinic offers an independent examination services, with student advisors reviewing charity accounts and suggesting potential system enhancements.

The clinic is overseen by Liverpool Business School academic staff, all of whom are fully qualified accountants and ensure rigorous oversight, expert guidance and support. All documentation is thoroughly reviewed and signed off by our qualified academics, guaranteeing accuracy and compliance.

“I’ve been really impressed with the team and their overall desire to make improvements to our football club. They’ve been incredibly independent and shown outside-of-the-box thinking to come up with some great ideas to impact us now and in the future.”

Abby Pope, Liverpool Feds WFC

The project journey has been excellent since the students were very proactive and enthusiastic on the subject. I must say they continue to show the same level of energy throughout the project. I also appreciate their earlier understanding of retail space through their earlier experiences. This helped a lot to create interest and excitement.”

Ajay Aggarwal, 100watts



Driving Business Growth: Management Knowledge Transfer Partnerships (mKTPs)

mKTPs, part-funded by Innovate UK, help businesses gain expert management insights to drive efficiency, innovation, and long-term success. These programmes connect companies with academic specialists and talented graduates to deliver high-impact projects that create lasting change.

At Liverpool Business School, our mKTPs have led to significant productivity improvements, in identifying and implementing key management strategies to boost effectiveness and growth.

BUSINESS ACTIVITIES MKTPS COVER

- mKTPs support strategic management projects across core activities, with the aim of transforming company culture and processes.
- mKTPs cover a wide range of leadership and management skills with areas such as change management, marketing, IT, company structure, succession planning, finance, logistics, organisation, resource planning and strategic thinking.

WHO COULD BENEFIT FROM A MKTP?

- Companies of any size can work with us to apply.
- Growth-oriented organisations, eager to build and execute better management practices.
- Businesses seeking significant productivity gains, recognising that good management and leadership can help deliver this.
- Organisations looking to up-skill their people and make step-change improvements in productivity by deploying industry-leading

Liverpool Business School and FCE projects: Awarded **“Outstanding”** by Innovate UK. The mKTP identified new management processes and digital technologies that transformed organisational resilience, delivered growth and made progress on its ambition to reach net zero by 2030.

For general enquiries or to discuss how your organisation can connect with Liverpool Business School’s research expertise, please contact LBSEnterprise@ljmu.ac.uk



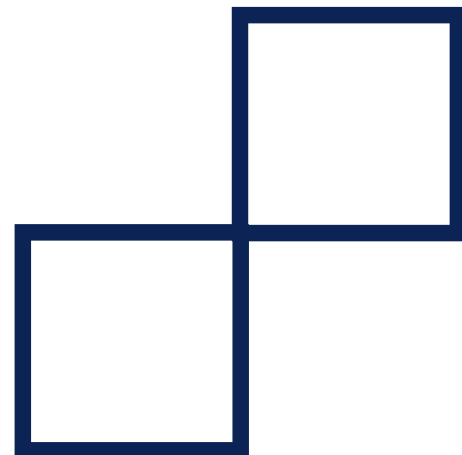
Placements, internships and jobs

Partnering with us gives you direct access to a pipeline of emerging talent, helping to fill skills gaps and future-proof your workforce.

You may want to:

- Exhibit at recruitment fairs and employer events to enhance your brand visibility and attract top graduates.
- Provide guest speakers and mentors who can bring to life career pathways to position your business as an industry leader while connecting with potential employees.
- Explore Discovery Internships where LJMU will cover the full cost of the student's wages; you provide a supportive environment to deliver tangible results
- Promote job opportunities to recruit our talented graduates
- Solve real-world challenges through experiential learning opportunities such as in the Business Clinics or 'hackathon' projects, work placements, community projects, research requests, or volunteering.

LJMU's Employer Engagement team is the first point of contact for employers. To get involved in these events or to register an interest in visiting a Careers Zone email LBSEnterprise@ljmu.ac.uk



Alumni

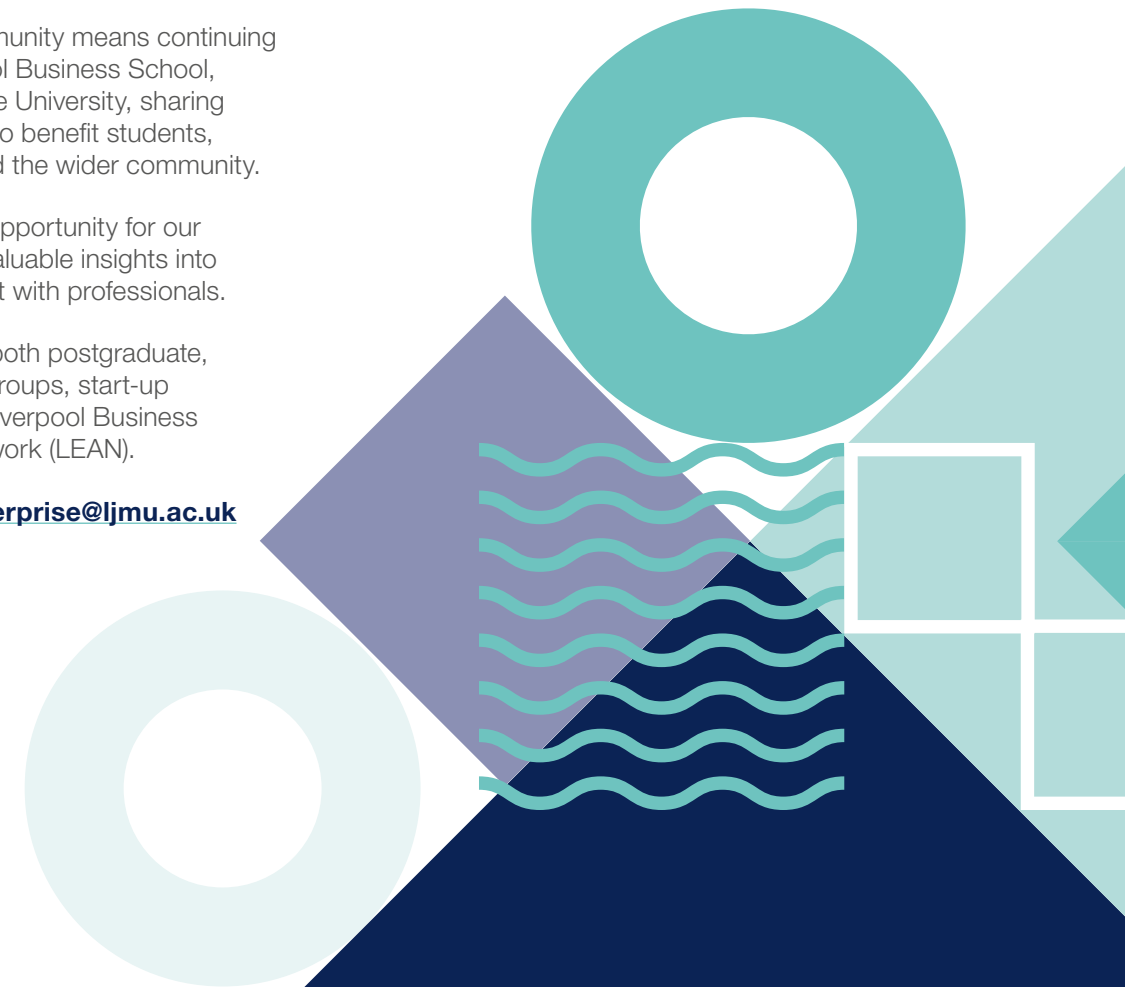
Our graduates stay connected

Being part of the alumni community means continuing your relationship with Liverpool Business School, working in partnership with the University, sharing your passion and knowledge to benefit students, yourself, your organisation and the wider community.

Our networks are a fantastic opportunity for our students and alumni to gain valuable insights into various industries and connect with professionals.

Our alumni networks include both postgraduate, undergraduate, international groups, start-up entrepreneurs network, and Liverpool Business School Executive Alumni Network (LEAN).

Contact information: LBSEnterprise@ljmu.ac.uk



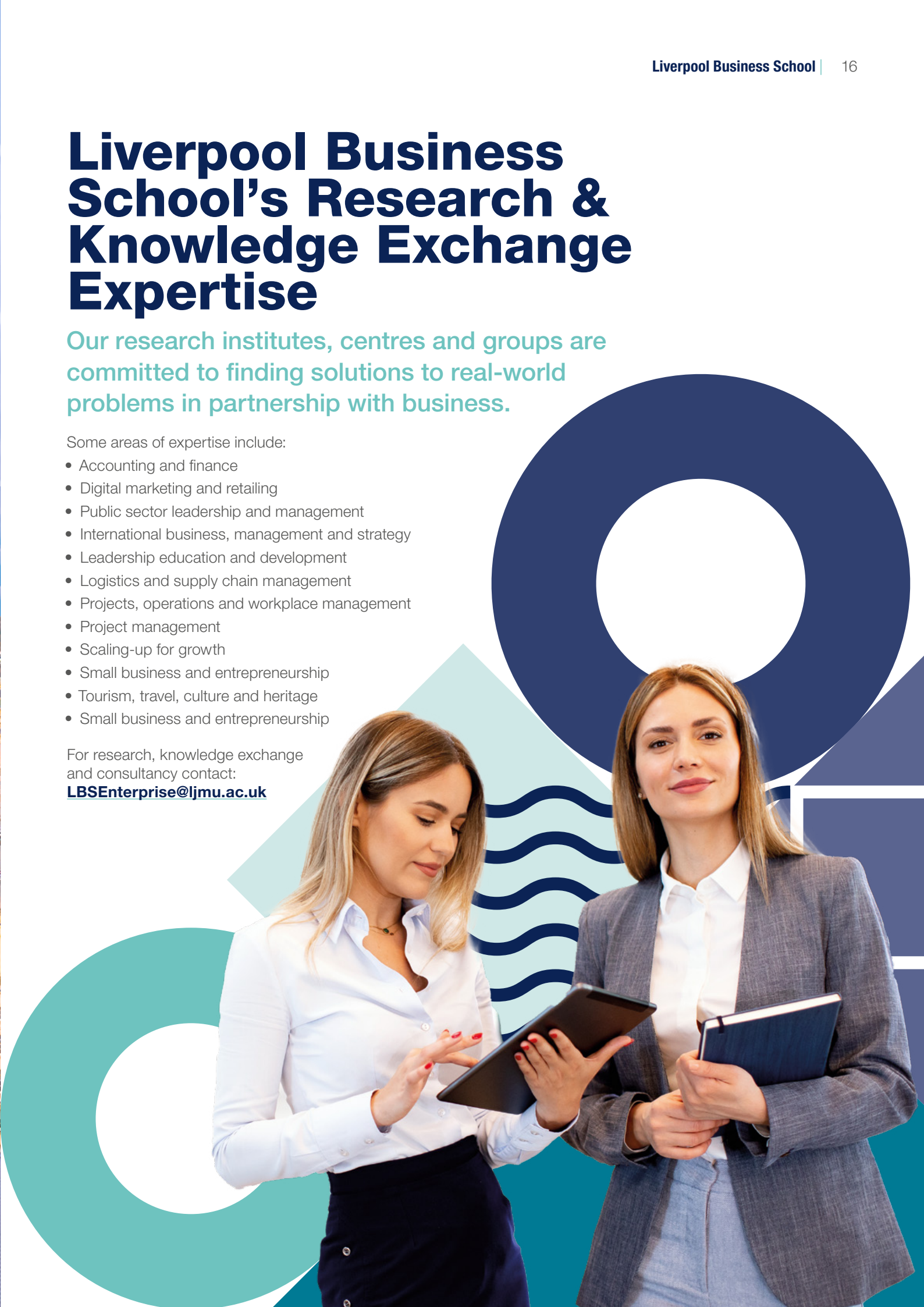
Liverpool Business School's Research & Knowledge Exchange Expertise

Our research institutes, centres and groups are committed to finding solutions to real-world problems in partnership with business.

Some areas of expertise include:

- Accounting and finance
- Digital marketing and retailing
- Public sector leadership and management
- International business, management and strategy
- Leadership education and development
- Logistics and supply chain management
- Projects, operations and workplace management
- Project management
- Scaling-up for growth
- Small business and entrepreneurship
- Tourism, travel, culture and heritage
- Small business and entrepreneurship

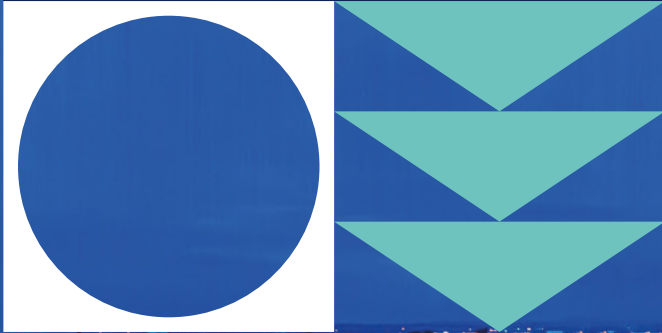
For research, knowledge exchange and consultancy contact:
LBSEnterprise@ljmu.ac.uk



Why partnerships matter

Partnerships matter because they are mutually beneficial. Learning is reciprocal for both the organisation and the business school – each have access to strong customer insights, data and research. Together, we can extend knowledge and practice.

Our partnerships are relational, combining the twin approach of listening to need and developing tailored solutions to fit. Partnerships also introduce thought leadership and new ideas to challenge and stretch thinking. This is done in the context of sharing responsibility for learning with the participant and the business, so improvements become sustainable and add value and impact for the long term.



Choose Liverpool Business School with confidence

Our philosophy is to build partnerships that are inherently personalised to individuals and customised for businesses.

PARTNERSHIP FOR SUCCESS

We don't just work for you; we work with you. We develop strong partnerships with our clients, because we believe that the best results are achieved through a collaborative and mutually beneficial relationship. Together, we create programmes which drive personal and professional growth, and support productivity and innovation.

COLLABORATIVE APPROACH

Our collaborative approach is designed to deliver learning for your specific needs. We gain a deep understanding of your unique challenges and goals to ensure maximum impact and relevance.

CO-DESIGN PRINCIPLES

We understand that every individual and organisation is unique. That's why our development programmes are co-designed with the input of leaders and teams in your organisation. We value your expertise and insights and incorporate them into the programme design to align seamlessly with your vision and objectives.

PROGRAMMES

The business landscape is constantly evolving, that's why we prioritise relevance and customisation. Ensuring content and methodologies are evidence-based, innovative and tailored means we can help to equip your teams with the skills and knowledge to thrive in today's dynamic business environment.

AWARD-WINNING TEAM

Recognised for their expertise and achievements by EFMD with a Gold award, our team of industry-leading professionals and academics bring a wealth of knowledge, research and experience – ensuring you receive forward-thinking ideas and tailored support throughout your journey.

“This has been an extremely successful collaboration, working closely with the team to ensure the content, resources, delivery and evaluation were agreed. The team at LJMU have been professional, customer focused and I always look forward to working alongside them.”

Leader in OD and Performance Halton Borough Council



Liverpool Business School: Shaping a Better Future

OUR MISSION

At Liverpool Business School, we are committed to shaping a better future by being an engaged and inclusive business school, locally rooted and globally connected, driving social, environmental, and economic impact originating in the Liverpool City Region and extending to the global community.

Our mission is underpinned by a dedication to innovation, creativity, and collaboration across all aspects of teaching, research, and enterprise.

Shaping

Forging strong local and global partnerships and fostering talent to drive regional and global business growth by enhancing employability, leadership development, and experiential learning opportunities.

Better

Promoting inclusive, ethical practices that enhance well-being, sustainability, and diversity, while driving business performance, productivity, and growth across workplaces, communities, and the environment through deep engagement with industries and educational initiatives.

Future

Equipping leaders with the skills to innovate and thrive in an evolving, sustainable world, advancing research, digital innovation, and lifelong learning to drive the future of work and business globally.

Contact us today

LBSEnterprise@ljmu.ac.uk