

**Ejta Teachers’ conference, April 26-28, 2023**

Wednesday: April 26

**EJTA pre-meetings:**

**2pm** Datajournalism taskforce RB518

**2pm** Inclusive journalism teaching RB138

**3pm** Coffee

**3.30pm** Thinktank: sustainable EJTA RB138

Thursday: April 27

**9.30am** Registration, coffee/pastries RB223

**9.50am** Intro from EJTA and LJMU, Lecture theatre 1

**10am** Keynote **Helen Brown,** Editor for BBC Sports News.

**10.45** Panel and discussion: Diversity in Sport

**11. 30**– coffee

**11.50** Papers: developing sports courses

**Will Cope,** Solent: How to attract female students to Sports Journalism courses

**Barbara Mazza and Christian Ruggiero**, Sapienza University of Rome: Training to explain sport: social, ethical, and political issues between news and sports journalism.

**1pm-2 pm** lunch

**2pm Papers: breakout sessions**

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| Session A: RB138  Future-proofing students | Session B: RB101  Fans and fan media: opportunities and challenges | Session C: RB401  Sport, identity and the place of media |
| **Paulo Frias and Helena Lima** University of Oporto: Lecture theatre  Data Journalism and storytelling: challenges in teaching Sports news-values and routines in a world of data | **David Randles,** LJMU  New Players: Exploring the emergence and position of football fan-produced digital media | **Guy Hodgson**, LJMU  Too big to love? Manchester United, local identity and mediatised displacement |
| **Tom McCooey, LJMU**  **Esko Hutunen, Haaga Helia University;**  Future-proofing students: what skills are necessary for the news and sports media of the future? | **Anna Orfanidou**, Aristotle University of Thessaloniki  Exploring factors associated with violence and antisocial behaviour in stadiums | **Valentijn Horemans,** Thomas More Mechelen,  Due to the growth of OTT-platforms more leagues are able to reach their fans. How did the sports broadcasting environment change in the last decade and how will it effect next-generation sports journalists? |

**3pm** – coffee

**3.30pm** Workshops and discussions: breakout sessions (rooms to follow)

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| Session A: RB138 | Session B: RB101 | Session C: RB401 |
| **[Jacotte Brokken](https://ddec1-0-en-ctp.trendmicro.com:443/wis/clicktime/v1/query?url=https://eur02.safelinks.protection.outlook.com/?url=https%25253A%25252F%25252Fddec1-0-en-ctp.trendmicro.com%25252Fwis%25252Fclicktime%25252Fv1%25252Fquery%25253Furl%25253Dhttps%2525253a%2525252f%2525252feur02.safelinks.protection.outlook.com%2525252f%2525253furl%2525253dhttps%252525253A%252525252F%252525252Fddec1-0-en-ctp.trendmicro.com%252525252Fwis%252525252Fclicktime%252525252Fv1%252525252Fquery%252525253Furl%252525253Dhttps%25252525253a%25252525252f%25252525252fwww.linkedin.com%25252525252fin%25252525252fjacottebrokken%25252525252f%25252525253foriginalSubdomain%25252525253dbe%2525252526umid%252525253D2a17d61e-8780-478b-a084-f42402c064dc%2525252526auth%252525253D6b639a990a359ff1d6cc8761081d57748ce3c81e-6f29adccfcd4cc4794c7cce9c09ba0fa4fb47c26%25252526data%2525253d05%252525257C01%252525257Cdries.rombouts%2525252540arteveldehs.be%252525257Cb42be2a88811486080a308db260843eb%252525257Cb6e080eaadb94c7993036dcf826fb854%252525257C0%252525257C0%252525257C638145589180524932%252525257CUnknown%252525257CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%252525253D%252525257C3000%252525257C%252525257C%252525257C%25252526sdata%2525253dbIvU%252525252BcBA1%252525252FmK3p7Xru6llIHXs%252525252F9hI5b6NE6SHJ%252525252B%252525252Fs6o%252525253D%25252526reserved%2525253d0%252526umid%25253D61c79fb2-7174-472b-8189-f6882d50b724%252526auth%25253D6b639a990a359ff1d6cc8761081d57748ce3c81e-359aee89d00150c8913dfd3fda7836132694c851&data=05%25257C01%25257Cdries.rombouts%252540arteveldehs.be%25257C044cc8fe20ed4154016208db260ad7b4%25257Cb6e080eaadb94c7993036dcf826fb854%25257C0%25257C0%25257C638145600242914451%25257CUnknown%25257CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%25253D%25257C3000%25257C%25257C%25257C&sdata=4YkKew4nfqt9s1vSiavKb5kFElwPkZjSq1wxoKFtm64%25253D&reserved=0&umid=975a146f-00ea-463b-bfde-842ebbc918bb&auth=6b639a990a359ff1d6cc8761081d57748ce3c81e-443259ac75fb93eba86cc2e8fb92eae055be3438), Artevelde University of Applied Sciences Specialist Journalism, a** teaching case study:  Environmental reporting  This presentation will explore the course structure, the specific frameworks used in this course, and the skills developed by the students*.* | **Mustapha Esadik and Pim Mak, HU School of Journalism, Utrecht**.  The Qatar Dilemma:  What is your role as (sports) journalists when there is so much else going on in one of the biggest sports events in the world?  SvJ Live as a tool for practice and debate through productions, live blogs or talkshows. | **Tim Abraham, LJMU and former Sky cricket correspondent**  Round table discussion: Anything but football? How to interest students in the wider sports world |

**4.30**pm: Wrap-up and directions to Oh Me Oh My

**7pm**: **Conference dinner at Oh Me Oh My**

<https://www.ohmeohmyliverpool.co.uk/roof-garden>

Friday, April 28

**9.30am:** Coffee and pastries

**10am:** Keynote: **David Conn,** Investigations Correspondent, the Guardian**.** Author of The Fall of the House of Fifa: How the world of football became corrupt Lecture theatre 1

<https://www.theguardian.com/profile/davidconn>

**11am to 11.30pm:** coffee

**11.30-12.30pm:** Panel and discussion**:** The World Cup, sportswashing and free speech Lecture theatre 1

**12.30pm:** Lunch.

**1.15pm**: Panel and discussion: Journalism, PR and club communications featuring **David Prentice,** Senior Communications Manager, Everton FC.Author of: A Grand Old Team to Report: 45 years of following Everton Football Club Lecture theatre 1

<https://www.amazon.co.uk/Grand-Old-Team-Report-Following/dp/1911613855>

**2.15pm**: Presentation, Next EJTA conference

**2.25pm:** Conference closes for social events:

If you have already registered for the conference and are interested in the events below please contact Jackie Newton [j.newton1@ljmu.ac.uk](mailto:j.newton1@ljmu.ac.uk) or Tom McCooey [T.W.McCooey@ljmu.ac.uk](mailto:T.W.McCooey@ljmu.ac.uk)

**2.30pm: Anfield tour (optional – and limited numbers)**

**4pm: Ferry Across the Mersey, with view of Everton’s new stadium under construction (optional)**