Camera-Ready Formatted manuscript. **Deadline for camera-ready formatted manuscript is 21-nov.2020**

Dear Authors,

It is true that COVID19 has badly affected the usual ways how businesses are run. GCMM2020 (now GCMM2012), is not an exception of this situation and we tried desperately to give chance to all to complete their manuscript. Regardless of our efforts many authors were not able to submit their full papers due to COVID19 confinement. GCMM board along with the conference committee is observing closely the effects of the second wave of COVID and will keep you updated of any future change.

Therefore, GCMM2021 committee on behalf of the GCMM board would like to thank you immensely for your contributions and patience.
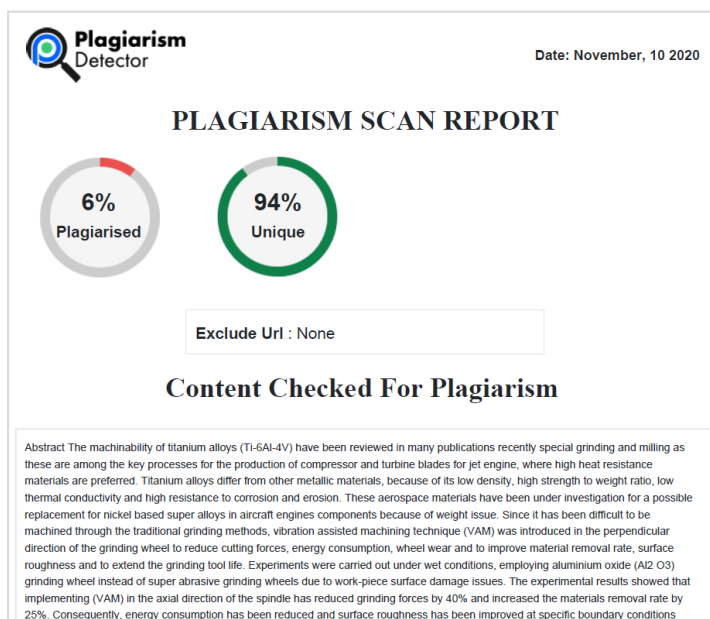
You should by now have received the reviewers' comments on your manuscript, please implement all the requested amendments and highlight the corrections for the reviewers to fast-track your corrections.

Submitted papers were randomly checked for similarity/plagiarism, so to adhere to academic good conduct the GCMM2021 committee is asking all authors of accepted papers to submit with their final revised version together with similarity/plagiarism, using tools such as

https://www.turnitin.com
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**All authors are encouraged to achieve a good report**

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