

LJMU VIRTUAL GLOBAL CITIZENS CONFERENCE 2020

Programme



11th & 12th November 2020

Supported by the Faculty of Business and Law, Liverpool John Moores University

Conference Organisers

This conference is organised by the **Working Group of the Virtual Global Citizens Conference**. Led by Dr Alison Lui, members include Moni Akinsanya, Rachel Stalker, Dr. Blanca Mamutse, Maureen Royce, Steve Waterworth, Laura Samaroo, Kerry Rickarby, Sarah Latham, Lila Tamea, Emily Thorbjornsen and Alia Choudhury.

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Welcome

We at LJMU are delighted to welcome you to the Virtual Global Citizens Conference. We hope that it will be a stimulating experience for you all. In particular, we welcome the conference speakers, whose willingness to make time for this event has been central to its success. We would also like thank the LJMU Faculty of Business and Law for their generous financial support of the conference.

LJMU's strategy of 2017-2022 highlights the importance of providing students with an outstanding experience during their time at LJMU. This means enriching their experiences by broadening their horizons, providing them with opportunities to develop their civic and global awareness. LJMU has an extensive network of European and International university partners which enables to students to study and work abroad. Within the Faculty of Business and Law, students have benefited from the global initiatives such as the Erasmus exchange scheme; international summer schools; Go Global; international and virtual internships. The Faculty is working hard to implement Collaborative Online International Learning (COIL) into the curriculum. A pilot project will be rolled out in semester 2 of 2020-2021. COIL will enrich students' learning experiences through co-sharing of classes and working together with partner universities' students on joint tasks. Despite external challenges, the Faculty is very keen to provide its students with an outstanding experience.

About the Conference

Since travelling, studying and working abroad are severely restricted in this academic year for students due to COVID-19, a working group within the Faculty of Business and Law has organised the Virtual Global Citizens Conference for LJMU students and students from partner universities across the world. The online conference will be held on 11th November am and 12th November pm.

The aim of the conference is for them to have dialogues and debates with speakers and other students from partner universities abroad. It also encourages students to be active, civically responsible and informed citizens. The main themes which will be discussed are the adapted UN Sustainability Development Goals. They are:-

- 1. Mental health and wellbeing
- 2. Employability and careers
- 3. Gender equality
- 4. Race and diversity
- 5. Technology and innovation
- 6. Access to justice
- 7. Sustainability and climate change

There will be one session of one hour based on each UN Sustainable Development Goals. Global citizenship values are pervasive, so some sessions will combine two goals. A variety of formats are used in the sessions. They include TED style talks; presentations and panel discussions. We are privileged to have excellent speakers joining us locally, as well as further afield from Nigeria and Thailand. The conference endeavours to be an exciting virtual exchange for participants. The conference is primarily aimed at students but some sessions may be of interest to staff too.

Conference Programme

Wednesday 11th November

| | Theme | Speakers |
|-----------------|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:15 – 9:30 | Welcome speech | Tim Nichol, Pro Vice Chancellor of the Faculty of Business and Law, LJMU |
| 9:30- 10:00 | Keynote speech | Shwetal Shah, MediaCom Global Power of Purpose: Bridging the gap between technology and social impact Chair: Dr. Alison Lui |
| 10:00- 11:00 | Mental health and wellbeing | Panel: Student led panel (Speakers from Student Minds and Vicky Cronley from Papyrus-Prevention of Young Suicide) Chair: Sarah Latham Facilitator: Caitlin Hare |
| 11:00- 11:15 | Coffee Break | |
| 11:15- 12:15 | Gender equality | Presentation: Jitiya Purksametanan (Senior Justice Officer, Office of Justice Affairs, Thailand) The Conditions of female prisoners in Thai Prisons Talk: Simon Ragoonanan of Man v Pink Struggles and barriers in achieving gender equality in the 21st Century Chair: Moni Akinsanya Facilitator: Maureen Royce |
| 12:15- 12:30 | Coffee Break | |
| 12:30- 13:30 | Employability and careers | Panel: Katie Lau; Kim Duffy; Nozima Rakhimjonova, Chris Handy; Sophie Draper Chair: Emily Thorbjornsen/Alia Choudhury Facilitator: Alia Choudhury/Emily Thorbjornsen |

Thursday 12th November

| | Theme | Speakers |
|-----------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:30- 14:00 | Keynote speech | Lord Mayor of Liverpool Anna Rothery Liverpool at the gateway of the world Chair: Alison Lui |
| 14:00- 15:00 | Access to Justice | Panel: International team of law clinic students Impact of the Pandemic on Human Rights Chair: Rachel Stalker Facilitator: Mary Mullin |
| 15:00- 15:15 | Coffee Break | |
| 15:15- 16:15 | Technology and innovation | Presentation: Andrew Allen, Chief Executive of Aabyss Ltd Digital Revolution—The Dark Side Presentation: Salami Abolore of Ribi, Nigeria Financial technology (FinTech) in Nigeria Chair: Alison Lui |
| 16:15- 16:30 | Coffee Break | |
| 16:30- 17:30 | Sustainability and climate change | Presentation: Tara Golshan, Executive Director of Education at the Jane Goodall Institution Our Planet can be saved Presentation: Professor Richard Allan, Professor of Climate Science, University of Reading The Science of Climate Change Chair: Maureen Royce Facilitator: Alison Lui |
| 17:30- 17:45 | Coffee Break | |
| 17:45- 19:00 | BAME professionals and careers session | Panel: Sam Akinsanya; Ruth Mwandumba, Freddy Carpen Juckes, Iram Ditta Chair: Moni Akinsanya Facilitators: Kerry Rickarby and Lila Tamea |

Due to the current uncertain and challenging times, speakers' availability may change at the last minute.

Speakers

Tim Nichol

Tim is the Pro-Vice Chancellor of the Faculty of Business and Law, LJMU. He has a degree in Jurisprudence from Oxford University. Prior to joining LJMU, he had a professional accounting career with Coopers and Lybrand. He is a former chartered accountant (ICAEW) and a Fellow of the Chartered Institute of Taxation. Tim is also a Fellow of the Chartered Management Institute.

Tim joined the Newcastle Business School in 1992 and held positions as an Associate Dean Undergraduate and Associate Dean Teaching and Learning in the Business School and in the Faculty of Business and Law. In 1997, he was seconded to the Know How Fund and worked as a Resident Advisor at the Ukrainian central bank as part of a multi-agency team advising on the implementation of banking reform measures. In 2014, Tim was appointed as Director, Northumbria London Campus and launched the new campus.

Shwetal Shah

Shwetal currently works at MediaCom Global as an International Technology Partnerships Manager helping source innovative companies for Mars Inc. In this role, she undertakes research of technology trends which help scale innovation across geographies and bring the best solutions to solve key business challenges for Mars and other clients.

As a Trustee at Volunteer Center Camden, she focuses on long-term sustainability of the charity and volunteering as a whole and has recently joined the Rotaract E-Club of GB&I to continue working on volunteering initiatives.

Some of her side projects have included organizing public science lectures and making documentaries to address the lack of role model representation in the mainstream media, these initiatives have led to being invited by the Cabinet Office to meet with Prime Minister Theresa May and HRH Prince Harry to discuss how they can empower youth across the Commonwealth and by the European Commission to speak alongside the Deputy Prime Minister of Belgium on policies for diversity in tech.

She has been recognized by various organizations for her outreach work from being Forbes Asia 30 under 30, Yahoo Finance Future Ethnic Minority Leader, Financial Times top 100 in Tech, UK Exceptional Talent Visa in Tech to name a few.

'Power of Purpose: Bridging the gap between technology and social impact'

Abstract:- In 2013, Shwetal moved to the UK without having any prior connections or networks. In this speech, she will be talking about her journey, from being an international student of marketing to now working in the field of technology and being invited by organisations such as Microsoft, the European Commission, UK Youth to share how we can make technology accessible for all and share some examples of how young people are serving society using their obstacles as their opportunities.

She will also share resources and tools that have helped her gain skills, form new networks and design a career which makes an impact on society and share a 3 point action plan that can help students navigate the journey into the world of work but also use existing tools and resources to help build partnerships, find mentors and leave your imprint on society.

Jitiya Purksametanan

Jitiya got her Ph.D. in political sciences from Chulalongkorn University, Thailand in 2011 and M.Sc. in gender studies from London School of Economics, UK, in 2003 with the scholarship from the royal Thai government. She had been working on several projects in promoting gender equality in Thailand e.g. promotion women participation in politics and economy for the Department of Women Affairs and Family Development, Ministry of Social Development from 2004 to 2011. She has moved to the Office of Justice Affairs, Ministry of Justice in 2011 and has been working on supervising justice researches projects e.g. on the implementation of the UN Rules for the Treatment of Women Prisoners and Non-Custodial Measures for Women Offenders (Bangkok Rules) in Thai prisons, rehabilitation programs for reduce recidivism, aftercare programs and promoting public understanding to ensure successful reintegration for ex-offenders.

Currently, she is a senior justice officer and head of justice research group in the Institute of Justice Research and Development, Office of Justice Affairs.

'The Conditions of Female Offenders in Thai Prisons: Certain Implications for Thailand's Achievement of SDG Goal 5'

<u>Abstract</u>:- With the rising number of female prisoners all over the world from around 300,000 in the year 2000 to around 700,000 in the year 2020, it cannot be denied that this group of population need special attention, essentially when we consider the fact that most of these are mothers and pregnant women, which means a number of children are either living without mother or growing in a prison.

In Thailand, the number of female prisoners is 45,584, 12.61% from the total number of 361,384 prisoners. Around 70% of them are from minor drug cases, which means they may rather be in treatment institutions for drug addicts than Thai prisons, which are generally far too overcrowded, and of which facilities are mostly made for male prisoners. Considering the SDG Goal 5, which emphasizes achieving gender equality and empowering all women and girls, it is important that Thailand also need to consider this group of population in its path toward achieving SDGs in the year 2030.

This talk will focus on 1) the conditions of female offenders in Thai prison i.e. the numbers, why they are here, how they live and why gender equality matters; 2) what the ministry of justice of Thailand has done, especially on promoting accesses to reproductive rights and health for women and girls in prisons (Target 5.6 in SDG Goal 5) and 3) recommendations and food for thoughts.

Simon Ragoonanan

In a previous life, Simon was a TV producer but he gave that up for five years to be a stay-at-home dad after his daughter was born. During this time, he blogged about his experience, focusing on gender stereotypes relating to kids and parents, as Man. vs Pink.

Katie Lau

Katie is a Pharmacist. She holds a Pharmacy degree from LJMU.

Kim Duffy

Kim Duffy is a Biomechanics Support Engineer, Vicon (University of Essex PhD and LJMU Biomechanics of Gait and Posture MSc)

Nozima Rakhimjonavo

Nozima commenced practising law in 2013 in Uzbekistan, mainly practicing in commercial and procurement contracts. Her undergraduate degree was in Commercial Law from the University of Westminster (Tashkent branch, Uzbekistan).

She is an alumnus of Liverpool John Moors University where she studied International Business, Corporate and Finance Law. She was offered a scholarship for academic merits to undertake her master's degree at LJMU. After the successfully finished the course, she commenced the Bar vocational course at the City, University of Law. She is called to the Bar in 2018. Nozima is the first female from Uzbekistan who was called to the Bar of England and Wales.

Nozima commenced her practice at Sterling Law in 2017 assisting the senior members of staff. Currently, she holds an accreditation from the Solicitors Regulatory Authority to practice Immigration Law and make representations at the specialised tribunals. Nozima undertakes various Commercial litigation, dispute resolution, negotiation and contracting matters under supervision. She also undertakes immigration cases, in particular undertakes judicial review work, including fresh claims; unlawful detention; breach of human rights; fast track and securing emergency injunctions against removal; preparing representations where there is a removal of the applicant because of criminality and/or overstaying.

During her short legal practice with Sterling Law, she worked in immigration cases that were reported by the Upper Tribunal and Court of Appeal (Civil Division) and was recognised by Legal 500 as a "Key Lawyer".

Chris Handy

Chris is a Senior Surveyor in the Valuation and Advisory Services team at CBRE. His experience includes working with major banks, institutional investors, occupiers, and developers. Chris has provided services including loan security advice, valuations for financial reporting requirements, and development advice.

Chris joined CBRE in 2017 after spending a number of years in the real estate sector post-graduation. Previous roles included working with private investors advising on property management, strategic asset management and lease advisory.

In addition to his day to day responsibilities, Chris is the Co-Chair of the Birmingham Junior Board, assisting a wide-ranging group of colleagues to deliver company initiatives. After supporting his team through a raft of digitally focused changes earlier this year, Chris was awarded the 2020 CBRE Innovation Award.

Chris is a Chartered Member (MRICS) of The Royal Institution of Chartered Surveyors, having qualified via the Assessment of Professional Competence in 2018. He is a RICS Registered Valuer as a member of the Valuer Registration Scheme (VRS). Chris has a MSc in Real Estate from University College of Estate Management and a LLB (Hons) in Law from Liverpool John Moores University.

Sophie Draper

Sophie is a Talent Acquisition Marketing Specialist at Enterprise Rent-A-Car. She started her career on Enterprise's Graduate Management Scheme back in 2016 where she quickly saw promotion to Assistant Manager, Branch Manager and then into the Talent Acquisition team in November 2019. On this scheme, Sophie had the opportunity to work in a business environment, focusing on Sales, Marketing, Finance, Fleet Logistics and Customer Services. Because of Enterprise's promote from within culture, it did not matter that she did not have experience in recruitment for her to apply internally for the role she is currently in.

Sophie's background is very varied before joining Enterprise. She graduated in 2014 after obtaining a BA hons undergraduate degree in Drama and Theatre Studies and then did a postgraduate PGCE. After a change in career goals, Sophie wanted a career which was going to fit with past work experience in customer service and leadership, and this is when she found Enterprise.

Sophie is also passionate about Diversity and Inclusion within Business and is active amongst Female Focus Groups both within Enterprise, with different university societies and other female networking communities.

The Lord Mayor of Liverpool Anna Rothery

The Lord Mayor of Liverpool is known as the first citizen and chosen representative of the city, acting as a focal point for the community as well as promoting the city and forging national and international links. The Lord Mayor of Liverpool is always a serving Councillor, elected by the full City Council. Councillor Anna Rothery was raised in Belvedere Road, Toxteth, Liverpool 8 and is one of four children to Bernadette and Hubert George Rothery. Sadly Anna's mother was widowed at a very young age when her father died in a road traffic accident.

Anna's mother was left to raise four children on her own, she became a taxi operator to support her growing family and was quickly promoted to a taxi driver in 1972. She remained a taxi driver until her retirement in 2010.

Anna was educated at Granby Street Primary School, St Silas Junior School and Paddington Comprehensive School. She went on to study Sociology, Psychology and Law and undertook her MA in Business and Regeneration in 2007 at Liverpool University.

Anna was elected to represent Princes Park Ward in 2006 and went on to become Chair of Culture Tourism and Sport in 2010 – 2013. Anna made political history in 2012 as the first elected member to speak at the United Nations in Genève on Religious, Linguistic and Cultural difference.

Andrew Allen

Andrew Allen is the CEO of Aabyss who provide IT leadership, management and support to ambitious growing organisations.

As a leading authority on business improvement, Andrew is invited to speak nationally and internationally about improving the standards within the technology industry. He shares his views on how to create and apply a commercially aligned technology strategy that not only enhances organisational performance but significantly reduces risk.

Andrew has consulted with and held Non-Exec positions in various industries such as Engineering, Construction, Telecommunications, and Technology, to name a few.

'Digital revolution – the dark side'

<u>Abstract</u>:- The digital revolution continues to make strides in research, development, commerce and education; it has also revolutionised the game of cops and robbers. Cybercrime is easy and very lucrative, from the lone wolf drinking a coffee in your local Costa to the largest crime syndicates in the world, they are cashing in.

As human beings, it is our nature to help and be trusting. Couple that with technological naivety and you are a potential victim, they just haven't found you yet. I'll share the how, the why, and what steps you need to take to reduce your chance of becoming a victim.

Salami Abolore

Salami Abolore is the Founding Partner & CEO of Riby. His local and global experience spans several key sectors including Technology / Digital Services, Financial Services, Power, Transportation and Media / Film Production.

Prior to founding Riby, he was Vice President for the Power Technology (IoT/Smart Metering, AMR, GIS) & Wholesale Power Payment Business at Venture Garden Group (PowerTech).

He has a BSc from Obafemi Awolowo University, Ile Ife and an MBA (Finance) from the University of Lagos. He is passionate about building solutions that solve key developmental problems for Africa and the world.

Tara Golshan

Tara has worked at the Jane Goodall Institute for 14 years as Executive Director, Education and is responsible for developing and managing the education division, in the UK, Czech Republic and the Middle East primarily, as well as a member of the global committee, under Jane Goodall's Roots & Shoots, a global humanitarian and education programme. She is responsible for overseeing the education sector of the Institute through the development of national and international projects.

Roots & Shoots is dedicated towards inspiring the next generation to become responsible global citizens by taking mindful action in protecting our planet.

A Business (Hons) graduate with a Masters in Marketing, she has judged both the Observer Ethical Awards and the Women's Innovation Awards and is a current fellow of St George's House, Windsor Castle; a member of the Chartered Institute of Marketing and the Institute of Directors.

'Our Planet Can be Saved'

<u>Abstract:</u> Even before the Coronavirus crises, the issues facing our planet today - social, political and economic continued to evade solutions from Governing institutions.

Now, with a global pandemic and our planet's future in question, Jane Goodall's Roots & Shoots offers an alternative outlook through its resourceful environmental and humanitarian projects, inspiring legions of the next generations towards a healthier and more sustainable.

Professor Richard Allan

Richard is a Professor of Climate Science at the University of Reading Department of Meteorology. His research is driven by the fundamental question: how much will Earth warm this century and what are the implications for the global water cycle, upon which societies and ecosystems depend? He uses Earth Observation data to explore fluctuations in clouds, water vapour, rainfall and the Earth's radiative energy balance and use this information to assess the realism of climate prediction simulations and improve our understanding of the climate system. He is a lead author for the upcoming Intergovernmental Panel on Climate Change 6th assessment report.

'The Science of Climate Change'

<u>Abstract:-</u> Climate has always changed but a wealth of observations and complex simulations rooted in well-understood physics show us that current warming of the planet is being driven by the emissions of greenhouse gases through human activities. Global temperatures have risen by around 1oC over the last 100 years and warming of the oceans and melting of land ice is causing sea level to rise by 3cm per decade while the planet is losing Arctic ice at the rate of 3000 cubic km each decade. Based on deep ice cores, we know that current carbon dioxide levels of 413 parts per million by volume in the atmosphere are nearly 50% higher than the maximum levels seen in

natural glacial cycles over the last million years. Complex simulations of the atmosphere, ocean and land that split the globe into millions of grid cells and solve fundamental physics equations confirm that current warming can only be explained by the increases in greenhouse gases and further project that the planet will continue to warm this century, likely by another 3oC or so, without extensive and substantial reduction in greenhouse gas emission from human activities. Continued global warming will increase the intensity of rainfall, flooding and heatwaves with severe impacts on people, societies and the ecosystems upon which we depend.

Ruth Mwandumba

Ruth is member of the Great Britain Rifle Talent Academy & England Development Academy, previous English Champion. She holds a Masters degree in International Public Health (2018) from LJMU. She is currently a doctoral student.

Freddy Carpen Juckes

Freddy is a teacher at Kingsley Community School. She holds a Education Primary, PG Diploma (2019).

Sam Akinsanya

Sam is a Pharmacist. Master of Pharmacy (2009)

Iram Ditta

Irarm is the Information Governance Operations Lead at Latham and Watkins. Law & Criminal Justice, Bachelor of Laws (LLB) (2015)

Registration

- For the half day conference on 11 November 2020, please register via this Zoom weblink: https://us02web.zoom.us/meeting/register/tZMIdO2trzoqHtKiAmKu64mB0e5kzRmS-Bjh
- For the half day conference on 12 November 2020, please register via this Zoom weblink: https://us02web.zoom.us/meeting/register/tZApd-qrpzguEtYFP4K0tdCfa8DD9yVhHqOe
- After registering, you will receive a confirmation email containing information about joining the meeting.

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