

## Women in LCR 4.0 Cluster Group

of 4th Industrial Revolution for Women within Liverpool City Region.





The women in LCR 4.0 Cluster Group aims to identify and promote existing and emerging career opportunities available to women across LCR 4.0; to encourage more women to take advantage of the opportunities a career in manufacturing, and other industry sectors, traditionally under represented by women, can offer.

The women in LCR 4.0 Cluster Group will:

- Promote and highlight current opportunities
- Identify emerging career opportunities
- Identify any skills gaps
- Look at mechanisms to enhance uptake of current opportunities
- Open dialogue with local SME's to highlight the wealth of talent available across the area
- Work with other local/national/global networks and organisations that provide support for women in these sectors
- Identify and promote inspiring female role models within LCR 4.0

We meet regularly to strategically discuss how to progress our aims.

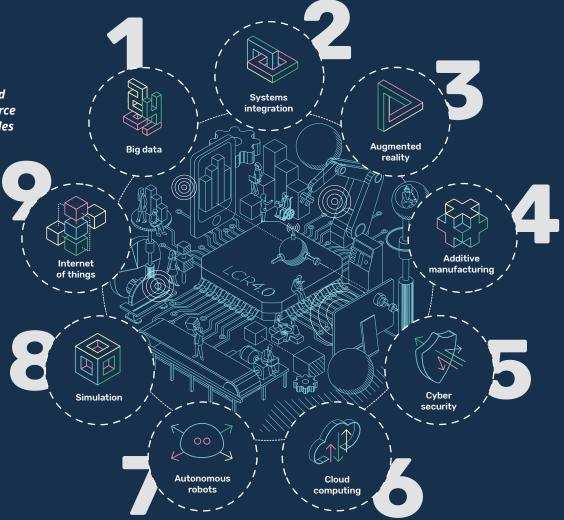
This initiative is not your traditional "lets empower women" group! There are now more opportunities than ever as the industrial landscape changes and we endeavour to promote these new career opportunities which have no gender bias. By changing the perception of engineering, technology and science - women can see that this career path is an attractive and sustainable proposition to their usual aspirations.

Lesley Lambert,

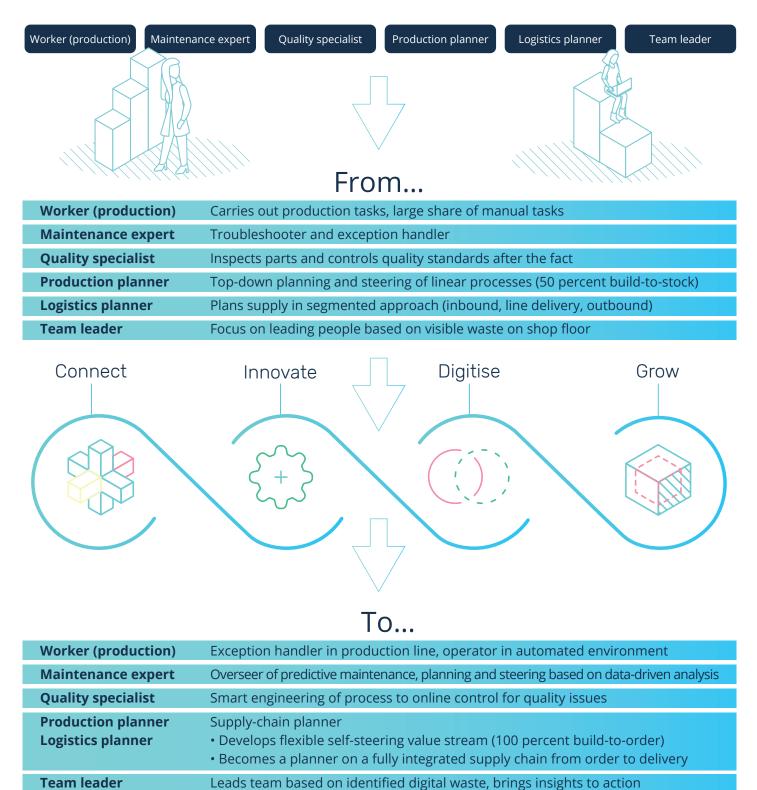
LJMU Commercialisation Officer, LCR 4.0



The digital age is changing and making way for a new workforce of the future. Key industry roles are developing across a wide range of areas within manufacturing, identified as the 9 Pillars of Industry.



The impact of 4th Industrial Revolution will see a shift in job profiles. For example, roles within the connected factory:



When we asked a group of young girls "what do you think we do?" The overwhelming response was 'beauty and fashion'. Whilst this raised a smile, we aim to ensure that 'women as engineers' rolls off the tongue just as easy as 'women in fashion and beauty'. If we knew then what we know now, we would have done things differently. That's why we feel it's so important to start teaching girls at a young age that the world is full of endless possibilities, and any career path is well within their grasp and capabilities!

Nadine and Rechelle, Energy Fairies

## Key Facts

**Number of girls** gaining physics GCSE A\* to C is now almost equal to the number of boys - however, less than 20% of **A-level physics** students are girls.

**In 2017 only** 10% of the engineering workforce are female.

> The average graduate starting salary for engineering and technology is £26,636 – a fifth higher than the typical starting salary for other graduate jobs.

At less than 10%, the UK has one of the lowest number of female engineers in Europe.

Two-thirds of manufacturers in the UK plan to recruit an engineering apprentice in the next 12 months, while two-thirds plan to recruit an engineering graduate in the next 3 years.

**National average salary** for women currently £25,299. Within manufacturing and digital industries average ranges from £29,500 to £35,000\* and within digital technology businesses this rises to £50,000\*\*

www.eef.org.uk/campaigning/news-blogs-and-publications/blogs/2015/jun/celebrating-national-women-in-engineering-day

\* https://www.monster.co.uk/career-advice/article/ uk-average-salary-graphs

\*\* http://www.techcityuk.com/wp-content/uploads/2016/02/Tech-Nation-2016\_FINAL-ONLINE-1.pdf

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