

**Brigitte Stepputtis, Head of Couture at Vivienne Westwood**

22 March 2017

***From the Inside***

Brigitte Stepputtis talked about her life in the fashion industry and how as Head of Couture she has contributed to the success of the Vivienne Westwood brand, with her expertise in design, tailoring and pattern cutting. In 1996, Brigitte launched the Vivienne Westwood Couture service at the Davies Street Boutique in Mayfair where she manages all Couture and Bridal Collections. Designing for a coveted selection of the worlds most recognised and diverse women, Brigitte works closely with Vivienne Westwood and Andreas Kronthaler creating luxurious gowns, which are widely acclaimed. She is implementing Green Carpet projects and initiating and supporting various commitments of the brands' sustainability strategy. She is overseeing worldwide Couture presentations, exhibitions, advertisement shoots and fashion shows. Most notably she was the Art and Styling Director for Vivienne Westwood's take on Handel's opera in 2011 at the Kunstfestspiele Hannover Herrenhausen, Germany, which subsequently toured at music festivals in Australia and South Korea.

Brigitte Stepputtis is also an accomplished artist specializing in Fine Art Media and Film documentaries, showing internationally in solo exhibitions in Sweden, UK and recently at the 56th Venice Biennale. Other vital interests include her pivotal position as a Director of the Ethical Fashion Forum and presence on the board of the German/British Forum. She is also a key member of the Medinge Group, a think tank of brand experts and co- author of 'Brands with a Conscience' published by Cogan Page, launched in March 2016.