

# Key Resources for International Tourism Management

**Contact details for further help are at the end of this guide.**

The resources in this guide will help you learn more about your subject. The best place to start your search is **Discover**, which provides you with easy access to thousands of books, eBooks, journal articles and much more. You can access Discover and other key resources via the **Electronic Library** at: [www.ljmu.ac.uk/library/e-library](http://www.ljmu.ac.uk/library/e-library)

Remember, your modules also have reading lists in Canvas with links to recommended books, eBooks, journal articles and other subject resources.

## Books and eBooks

There is an extensive collection of books and eBooks on all aspects of International Tourism Management. You can browse what is available in your subject area or look for specific titles by searching **Discover**.

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Type a book title or keywords and select the search icon
- From the results screen, you can filter your results by selecting **Books**
- Select a book title to see more details and availability
- eBooks will have links to view online
- Print books will show number of copies and location

Print books have a class number and are organised numerically by that number on the shelves.

Common class numbers are shown below:

|                           |              |
|---------------------------|--------------|
| Adventure Tourism         | 338.4791     |
| Advertising               | 659          |
| Consumer Behaviour        | 658.8342     |
| Event Management          | 394.2068     |
| Hospitality Management    | 647.94068    |
| Human Resource Management | 658.3        |
| International Marketing   | 658.84       |
| Leisure and Recreation    | 790 & 301.57 |
| Management Theory         | 658          |
| Marketing                 | 658.8        |
| Security Management       | 796.068      |
| Sociology of Leisure      | 306.4812     |

|                 |          |
|-----------------|----------|
| Sporting Events | 796.48   |
| Tourism         | 338.4791 |

## Journals

Journals are published on a regular basis and contain up-to-date information. Journals contain articles focussing on specific topics written by subject specialists.

To find individual journal titles on your subject area:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- 
- Type a journal title you wish to access and select the search icon
- Select a journal title to see more details and availability
- eJournals will have links to view online
- Print journals will show number of issues and location

List below are some of the popular titles:

Adventure Tourism  
 Annals of Tourism Research  
 Current Issues in Tourism  
 International Journal of Heritage Studies  
 International Journal of Hospitality and Event Management  
 International Journal of Market Research  
 International Journal of Tourism Management  
 International Journal of Sport Management, Recreation & Tourism  
 International Journal of Tourism Research  
 Journal of Heritage Tourism  
 Journal of Policy Research in Tourism, Leisure and Events  
 Journal of Retailing and Consumer Services  
 Journal of Sustainable Tourism  
 Journal of Tourism and Cultural Change  
 Sustainable Development  
 Tourism & Hospitality Management  
 Tourism and Hospitality Research  
 Tourism Geographies

## Databases

You can search for journal articles using **Discover** or via individual databases. There are different types of databases. For example:

- **Full-text databases** provide access to full-text information such as journal articles, reports, book chapters, newspaper articles ...
- **Abstracting and Indexing Databases** are searchable indexes, you can view the abstract or summary for each resource. If full-text is available follow the link, if not you can request an [Inter-library loan](https://www.ljmu.ac.uk/microsites/library/resources/access-to-other-libraries/inter-library-loan-service) at: <https://www.ljmu.ac.uk/microsites/library/resources/access-to-other-libraries/inter-library-loan-service>

To access a database:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Databases** option
- Select **International Tourism Management** to see suggested databases or type the name of the database in the search box and select the **search icon**
- Select the database title to see more details and note any log-in requirements
- Select the database link

## Academic Full-Text Databases

The databases below are listed in alphabetical order.

### ABI/INFORM Collection

This is a comprehensive resource covering business and includes full-text journals, magazines, country industry, and market reports.

### Business Source Ultimate

Full text journals in all disciplines of business, including marketing, A leading scholarly database providing a collection of some of the most important business journals. As well as academic journals, content includes magazines, trade publications, reports – markets, industry, country, and companies.

### CABI Journals

Covering CABI databases, CAB Abstracts and Global Health with access to over 12.5 million indexed records, over 465,000 full text articles, plus reviews, news articles and reports

### CABI Leisure Tourism

Global research on all aspects of Tourism, Leisure, Hospitality, Recreation and Travel, plus selected aspects of Sport, Culture, Art and Entertainment. With access to over 12,500 full text document, 4500 news and reviews articles and over 2850 eBooks.

### CABI Tourism Cases

Case studies of tourism projects and programmes around the world.

### Emerald Insight

Provides access to peer-reviewed journals, books and case studies. Content covers a wide range of subjects including accounting and finance, business and management, marketing, education, information studies and engineering.

### Henry Stewart Talks: Business and Management Collection

A unique collection containing lectures, case stories and industry insights by leading experts from academia, industry and commerce.

### Leisure, Travel and Mass Culture

Global research on all aspects of Tourism, Leisure, Hospitality, Recreation and Travel, plus selected aspects of Sport, Culture, Art and Entertainment. With access to over 12,500 full text document, 4500 news and reviews articles and over 2850 eBooks.

### Lexis+

Access to up-to-date legislation, case law, commentary and full-text and abstract of a wide range of legal journal articles. The News tab contains an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

### Mass Observation Online

Provides access to one of the most important archives for the study of Social History in the modern era. An archive of original manuscripts, papers, diaries, photographs, film and interactive materials of social history from 1937-mid 1950s including tourism and travel, entertainment, working practices and much more.

### Mintel

Market intelligence provides an outlook on the consumer landscape this includes data, market research, market analysis, competitive intelligence, and product intelligence: the expert analysts combine these elements to create insight of the market. Access includes UK reports and Global Observations.

### Proquest Central

Provides access to databases across all major subject areas and includes thousands of full-text scholarly journals, trade and professional titles, newspapers, magazines, dissertations, working papers, case studies, and market reports.

### Sage Journals

A multidisciplinary database providing access to quality, peer-reviewed journals published by Sage.

### ScienceDirect

The world's leading source for scientific, technical, and medical research. It is a multidisciplinary database, which provides full-text access to more than 16 million references from over 2,500 high-quality journals and over 39,000 books and major reference works. Digital archive dates back to 1823.

### Taylor and Francis

A multidisciplinary database providing full-text access to quality, peer-reviewed journals published by Taylor & Francis, Routledge and Psychology Press.

### Wiley

A multi-disciplinary database providing access to over 4 million articles from 1,600 journals, online book chapters and eBooks published by Wiley.

## Abstract and Index Databases

### Scopus

Multi-disciplinary abstract and citation database of peer-reviewed literature: journals, books and conference proceedings, many with links to full text.

## Web of Science

A powerful research platform and global citation index including over 161 million records for books, peer-reviewed scholarly journals, and conference proceedings across 254 disciplines. It includes access to the Arts and Humanities Citation Index (1975- ), Science Citation Index Expanded (1970- ), Social Sciences Citation Index Expanded (1970- ). It also contains citation data, for example: journal impact factors and h-index to help you identify quality research.

## Newspaper Databases

### Factiva

Provides news from over 10,000 sources, including the Wall Street Journal, Financial Times, Dow Jones and Reuter's newswires and the Associated Press. Produced as a source of business information, it also contains articles from international (and British) newspapers, including national and regional titles, broadsheets and tabloids.

### Lexis+

Access to up-to-date legislation, case law, commentary and full-text and abstract of a wide range of legal journal articles. The News tab contains an archive of UK national and regional newspapers, with coverage from the 1990s up to the present day.

### PressReader

Connects you to the world's newspapers and magazines. This includes over 7,000 newspapers and magazines from over 90 countries in over 50 languages in full colour, full-page format. App and webpage.

## Statistics Databases

### Regional Trends

Office for National Statistics data.

### Statista

Provides access to statistics, studies and reports on countries, industries and consumer markets. It has global coverage.

### UK Data Service

The UK's largest collection of social, economic and population data resource, including UK census data and government funded surveys as well as qualitative and business data.

## TV, Radio, Film, Documentaries and Video Databases

### Academic Videos Online

Video materials with curricular relevance: documentaries, interviews, performances, news programs and newsreels, and more. Including Academy®, Emmy® and Peabody® award winning films, plus content from National Geographic, HISTORY®, BroadwayHD™ and much more

## Box of Broadcasts

Box of Broadcasts (BoB) gives you access to an archive of over one million TV and radio programmes from 2007 onwards, including all the main free-to-air TV channels. You can link, make short clips and playlists of content. Provides streaming access to over 25,000 films, documentaries and educational videos. New content added every month.

## Kanopy

Provides streaming access to over 25,000 films, documentaries and educational videos. New content added every month.

## Websites

The content of websites is unregulated. Therefore, it is important that you check the quality and accuracy of information on the internet to ensure that it is reliable, accurate and of an academic standard. There are selected websites or search engines that you can use to help find appropriate information online, for example Google Scholar. If you find details for a relevant resource on the internet, you can check if LJMU has full-text access.

## Further Help

The Academic Engagement Librarian for International Tourism Management is:

Jackie Fealey: [j.fealey@ljmu.ac.uk](mailto:j.fealey@ljmu.ac.uk)

Please contact her to arrange a one-to-one appointment.

Guide by: Jackie Fealey  
Updated: August 2023