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| 4032JOURN  Semester 1  *Journalism* | Studying as Journalists  (20c) | *Aim:*  To offer an understanding of the requirements of studying journalism in higher education, introduce students to contemporary issues in journalism including law and ethics, and reinforce safety issues. | *Learning activities:*  Lectures, seminars to discuss the finer points of legal and ethical issues and practical work such as workshops to explore the more detailed aspects of learning in higher education. Workshops will hone writing skills, will look in detail at research techniques and will examine presentation skills. | *Assessment:*  Essay 1500 words (40%) Presentation (Blog) (30%) Health & Safety Report (20%) Self-awareness Statement (10%) |
| 4033JOURN  Semester 1  *Journalism* | Introduction to Reporting  (20c) | *Aim:*  1. To develop the skills required to identify and source news stories, including finding contacts.  2. To develop the skills of effective interviewing.  3. To promote effective research skills in journalism. | *Learning activities:*  Workshops in which students will practice interviewing and press conferences and develop practical skills using appropriate sources of information. Seminars to critically analyse good practice and journalistic processes. | *Assessment:*  Portfolio (100%) |
| 4039JOURN  Semester 1  *Journalism* | News Writing for Sports Journalists  (20c) | *Aim:*  1. Identify a news story and produce a well-structured report.  2. Produce accurate reports for print and online outlets.  3. Demonstrate an awareness of the importance of accuracy and language skills.  4. Acquire introductory skills in Sports Reporting. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Portfolio (80%) Report (20%) |
| 4041JOURN  Semester 1  *Journalism* | Professional Practice 1  (20c) | *Aim:*  1. Identify a news story and produce a well-structured report  2. Produce accurate reports for print and media outlets.  3. Demonstrate an awareness of the importance of accuracy and language skills.  4. Acquire an understanding of Teeline Shorthand grammar | *Learning activities:*  Lectures, Seminars and Workshops | *Assessment:*  Portfolio (70%) Class Test (30%) |
| 5030JOURN  Semester 1  *Journalism* | Developing Broadcast Skills  (20c) | *Aim:*  1. Produce well written cues and story treatments for broadcast news  2. Develop audio, camera and editing skills for the production of broadcast news output.  3. Produce short bulletins for broadcast media outlets.  4. Show a clear recognition of broadcast conventions in the production of simple packages for TV and Radio. | *Learning activities:*  Lectures, and Workshops | *Assessment:*  Portfolio (70%) Test (30%) |
| 5031JOURN  Semester 1  *Journalism* | Reporting UK Politics  (20c) | *Aim:*  1. Knowledge and understanding of the structures and powers of UK national and local/regional government  2. Be able to critically evaluate the main issues and debates in the reporting of politics in the UK  3. Be able to analyse the coverage and the reporting of politics | *Learning activities:*  Lectures and seminars | *Assessment:*  Exam (50%) Essay - 2000 Words (50%) |
| 5032JOURN  Semester 1  *Journalism* | Online Journalism Production  (20c) | *Aim:*  1. To build on and develop students’ previous production and writing skills to produce and present online news content.  2. To allow students to develop some advanced writing skills and formulate ways users can be encouraged to generate news-orientated content.  3. To work as a team in a live newsroom environment, covering stories in real-time | *Learning activities:*  Lectures, workshops and real-time learning simulation. | *Assessment:*  Portfolio - 2500 words (60%) Class Test (40%) |
| 5036JOURN  Semester 1  *Journalism* | Contemporary International Relations for Journalists  (20c) | *Aim:*  1. To provide students of International Journalism an opportunity to acquire the academic knowledge of International Relations that is relevant to the work of mainstream global news organisations.  2. To consider how news coverage of global conflict and terrorist events is shaped by a  variety of domestic and international factors with particular reference to global terrorism since 'September 11'. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Exam - 2 Hours (50%) Essay - 2000 Words (50%) |
| 5038JOURN  Semester 1  *Journalism* | Online Sports Journalism Production  (20c) | *Aim:*  1. To build on and develop students' previous production and writing skills to produce and present online sports content.  2. To allow students to develop some advanced writing skills and formulate ways users can be encouraged to generate news-orientated content.  3. To work as a team in a live newsroom environment, covering stories in real-time | *Learning activities:*  Lectures and seminars. | *Assessment:*  Portfolio (60%) News Day (40%) |
| 7020JOURN  Semester 1  *Journalism* | Journalism Studies  (20c) | *Aim:*  To introduce students to theoretical concepts surrounding the study of journalism at a post-graduate level. Consideration will be given to a range of subjects including news values (where does news come from, what makes it news, etc), agenda setting in a news context, gatekeeping (why some news is excluded), representation and stereotyping, the use of language, the business of a newsroom and the effects of online journalism on the news agenda. Students will also be introduced to aspects of law and ethics as they relate to journalism | *Learning activities:*  The module will be delivered in the form of a weekly lecture followed by a seminar in which the subject in question will be further observed with discussion, video presentations, exercises and other activities. | *Assessment:*  Essay - 1,500 Words (40%) Essay - 2,000 Words (60%) |
| 7022JOURN  Semester 1  *Journalism* | Academic Research for Journalists  (20c) | *Aim:*  To provide a thorough understanding of academic research methods and methodologies suitable for journalism social research and the production of research papers and dissertations at masters level. | *Learning activities:*  Lectures, seminars, examination of case studies and contemporary issues and reading. | *Assessment:*  Essay - 4000 Words (100%) |
| 7024JOURN  Semester 1  *Journalism* | News and Professional Practice  (40c) | *Aim:*  1. Identify a news story and produce a well-structured report  2. Produce accurate reports for print and media outlets.  3. Demonstrate a critical understanding of the importance of accuracy and language skills.  4. Demonstrate a critical understanding of broadcast journalism skills. | *Learning activities:*  Lectures, Seminars and Workshops | *Assessment:*  Print Portfolio (50%) Broadcast Portfolio (50%) |
| 7025JOURN  Semester 1  *Journalism* | Reflecting on Professional Practice  (40c) | *Aim:*  1. To investigate the nature of journalistic skills and requirements.  2. To consider, through reflecting on newsroom or freelance routines, how professional issues shape journalistic output  3. To investigate the effects of political, social and economic factors on journalistic output through reflections on personal output.  4. To identify and analyse the effects of changing technology on journalistic output and the journalism industry. | *Learning activities:*  Tutorials | *Assessment:*  Portfolio and Reflection (100%) |
| 7026JOURN  Semester 1  *Journalism* | Introduction to UK Journalism  (20c) | *Aim:*  1. Source research and produce original news artefacts for a range of media outlets.  2. Develop writing and production skills for a range of news outlets showing a clear understanding of target audiences.  3. Produce short bulletins and content for media outlets.  4. Show a clear recognition of broadcast conventions in the production of simple packages for broadcast. | *Learning activities:*  Lectures, and Workshops | *Assessment:*  Portfolio (70%) Class Test (30%) |
| 7100JOURN  Semester 1  *Journalism* | Journalism in Context  (20c) | *Aim:*  1. To develop a wider understanding of current debates in the media environment.  2. To discuss and reflect upon key elements of media regulation and media freedom.  3. To broaden knowledge and awareness of a changing media industry landscape | *Learning activities:*  Lectures, Seminars | *Assessment:*  Essay (75%) Reflective Account (25%) |
| 7101JOURN  Semester 1  *Journalism* | Media Law, Regulation and Court Reporting  (20c) | *Aim:*  1. To equip students with the knowledge of how media law and regulation will affect the day-to-day work of journalists in a variety of roles  2. To equip students with the knowledge of how journalists cover court cases and comply with the law.  3. To give students an understanding of the many ethical issues which confront journalists in their day-to-day work and their impact on society | *Learning activities:*  Lectures, Seminars. | *Assessment:*  Essay (50%) Exam (50%) |
| 7104JOURN  Semester 1  *Journalism* | Essential Journalism and Professional Practice  (20c) | *Aim:*  1. To equip students with fundamental content gathering and reporting tools  2. To develop students’ knowledge of essential digital skills in journalism  3. To enhance journalistic writing styles | *Learning activities:*  Shorthand Seminars – 4 hours a week  Practical Workshops and technical training – 7 hours a week | *Assessment:*  Timed Assessment (25%) Portfolio (75%) |
| 7109JOURN  Semester 1  *Journalism* | Essential Sports Journalism and Professional Practice  (20c) | *Aim:*  1. To equip students with fundamental content gathering and reporting tools  2. To develop students’ knowledge of essential digital skills in journalism  3. To enhance journalistic writing styles | *Learning activities:*  Shorthand Seminars – 4 hours a week  Practical Workshops and technical training – 7 hours a week | *Assessment:*  Portfolio (75%) Timed Assessment (25%) |
| 4034JOURN  Semester 2  *Journalism* | Reporting Skills  (20c) | *Aim:*  To hone sourcing, reporting and interview skills developed in semester one and to apply these skills to the reporting of courts, councils and other such institutions. | *Learning activities:*  Lectures on the reporting process and workshops in which students will develop practical skills using appropriate sources of information. Seminars to critically analyse good practice and journalistic processes. Visits to crown court and council meetings. | *Assessment:*  Portfolio (100%) |
| 4035JOURN  Semester 2  *Journalism* | Understanding News Media  (20c) | *Aim:*  1. A knowledge of the historical context of today’s news media  2. An understanding of today’s news media industry  3. A knowledge of the main theoretical concepts that apply in understanding the news media | *Learning activities:*  Lectures and seminars | *Assessment:*  Essay - 2000 Words (50%) Test (50%) |
| 4036JOURN  Semester 2  *Journalism* | Sports Journalism Skills  (20c) | *Aim:*  1. Develop the knowledge and skills required to produce match/event reports across a number of sports.  2. Work in a number of simulated environments that replicate those that a sports journalist would routinely face.  3. Develop the skills and ethical awareness required to enable them to perform as responsible working sports journalists.  4. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practise of sports journalism. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Portfolio (100%) |
| 4037JOURN  Semester 2  *Journalism* | Sport and Society  (20c) | *Aim:*  1. Integrate relevant theoretical approaches related to the study of sports journalism..  2. Contextualise the development of sports journalism and the historic aspects that have shaped the role today.  3. Critically analyse how sports journalism deals the issues such as homophobia, gender and race.  4. Identify relevant examples of how national identity and issues of nationalism are presented within certain aspects of sports media.  5. Communicate both verbally and in written form on a range of themes that have relevance to sports journalism and the wider society. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Presentation (50%) Essay (50%) |
| 4040JOURN  Semester 2  *Journalism* | Broadcast for Sports Journalists  (20c) | *Aim:*  1. Demonstrate a knowledge of broadcast journalism skills.  2. Demonstrate an ability to undertake background research in sports broadcasting.  3. Demonstrate an awareness of the importance of accuracy in broadcast journalism | *Learning activities:*  Lectures and seminars. | *Assessment:*  Portfolio (100%) |
| 4042JOURN  Semester 2  *Journalism* | Professional Practice 2  (20c) | *Aim:*  1. To introduce students to basic broadcast news techniques, including use of technology  2. To introduce students to a range of story treatments for broadcast media.  3. To build theory and speed in the application of shorthand. | *Learning activities:*  Lectures, Seminars and Workshops | *Assessment:*  Portfolio (70%) Class Test (30%) |
| 5033JOURN  Semester 2  *Journalism* | Multi-Media News Practice  (20c) | *Aim:*  1. To build on students’ previous learning to prepare them to work independently and as part of a newsroom team as multi-skilled researchers, reporters and producers in radio, television and online news, and, current affairs programming in a multi- platform environment.  2. An introduction to editorial and production roles and skills for news and current affairs programmes.  3. To develop Mobile newsgathering skills using smart technology  4. To develop students’ ability to critically evaluate, analyse and reflect upon their learning. | *Learning activities:*  Lectures, and News days | *Assessment:*  Porfolio (50%) Test (40%) Essay (10%) |
| 5034JOURN  Semester 2  *Journalism* | UK Law and Ethics for Journalists  (20c) | *Aim:*  1. A critical understanding of law and ethics as it affects journalism.  2. Familiarise students with industry codes of practice.  3. Develop a thorough understanding of the regulatory, theoretical and practical issues involved in reporting legal proceedings.  4. Develop the ability to critically analyse problems of law and ethics and present appropriate solutions. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Essay - 2000 Words (50%) Exam (50%) |
| 5035JOURN  Semester 2  *Journalism* | Magazine Journalism  (20c) | *Aim:*  To introduce students to long-form journalistic writing and enable them to produce and critically evaluate such work  To introduce students to print design through the form of magazines.  To enable students to understand the process of sub-editing and print production.  To introduce students to industry standard design software. | *Learning activities:*  Lectures, workshops and directed independent learning | *Assessment:*  Portfolio (60%) Artefact (40%) |
| 5037JOURN  Semester 2  *Journalism* | International Law and Ethics for Journalists  (20c) | *Aim:*  1. A critical understanding of law and ethics as it affects journalism.  2. Familiarise students with industry codes of practice in the UK and internationally.  3. Develop a thorough understanding of the regulatory, theoretical and practical issues involved in reporting legal proceedings internationally.  4. Develop the ability to critically analyse problems of law and ethics and present appropriate solutions. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Essay - 2000 Words (50%) Exam (50%) |
| 5039JOURN  Semester 2  *Journalism* | Sports Feature Writing  (20c) | *Aim:*  1. Produce features and profiles, opinion pieces, and other articles on a set and coherent theme.  2. Research and identify relevant sources needed in the production of sports features.  3. Show awareness of the varying types of markets and audiences available for the publication of the type of work produced though out the module.  4. Reflect and analyse the journalistic processes undertaken in production elements and discuss issues involved in the practice of sports journalism | *Learning activities:*  Lectures and seminars. | *Assessment:*  Portfolio (75%) Essay (25%) |
| 7021JOURN  Semester 2  *Journalism* | International Relations for Journalists  (20c) | *Aim:*  1.To allow students to pursue a systematic study of international relations relevant to the work of mainstream news organisations.  2. To examine the theory and practice of international relations focusing in particular on cultural, economic and security relations.  3. To enable students to draw upon the analyses and insights of IR scholars in gathering and constructing international news | *Learning activities:*  Lectures, seminars and tutorials to support coursework preparation. | *Assessment:*  Exam (30%) Report (70%) |
| 7023JOURN  Semester 2  *Journalism* | Comparative Media Analysis  (20c) | *Aim:*  1. Gain knowledge and understanding of the main influences on news-orientated media in a variety of countries.  2. Analyse and evaluate how these influences affect the performance and influence of the media in different countries  3. Analyse and evaluate how social media is impacting on the production and effects of the media in a variety of contrasting countries | *Learning activities:*  Lectures, Seminars | *Assessment:*  Presentation (40%) Essay (60%) |
| 7027JOURN  Semester 2  *Journalism* | Advanced UK Broadcast Journalism  (40c) | *Aim:*  Students will synthesise their skills or writing, reporting and production whilst working to produce journalism broadcast artefacts both in groups and individually that approach professional UK standards | *Learning activities:*  Seminars and Workshops | *Assessment:*  Portfolio (80%) Essay (20%) |
| 7029JOURN  Semester 2  *Journalism* | Magazine Production  (20c) | *Aim:*  To introduce students to the area of magazine production and publication, including industry-standard software  To hone students’ long-form writing skills  To develop students’ abilities to evaluate, emulate and innovate in the areas of magazine design. | *Learning activities:*  Lectures and Workshops | *Assessment:*  Portfolio (80%) Group Magazine (20%) |
| 7030JOURN  Semester 2  *Journalism* | Journalism Project  (20c) | *Aim:*  To allow working journalists or those with considerable experience in journalism to research an aspect of journalistic production in some depth. The project is self-determined and agreed with the module leader. | *Learning activities:*  Tutorials | *Assessment:*  Project (100%) |
| 7031JOURN  Semester 2  *Journalism* | Broadcast Journalism Project  (10c) | *Aim:*  To allow students who have completed the Advanced Broadcast Journalism module to enhance their professional practice and apply features treatment to a story. | *Learning activities:*  Seminars and tutorials | *Assessment:*  Project (100%) |
| 7102JOURN  Semester 2  *Journalism* | Research Skills for Journalists  (10c) | *Aim:*  1. To develop students’ knowledge of essential research methodologies  2. To prepare students to carry out Masters dissertations and/or practical projects  3. To develop students’ critical analysis/interpretation skills | *Learning activities:*  Lectures and examination of case studies and contemporary issues and reading | *Assessment:*  Essay (100%) |
| 7103JOURN  Semester 2  *Journalism* | Public Affairs for Journalists  (10c) | *Aim:*  1. To equip students with a good working knowledge of the operation of local and central government  2. To equip students with the skills required to report the affairs of government in a compelling way.  3. To develop student’s ability to critically evaluate the impact of political institutions on journalists and citizens. | *Learning activities:*  Lectures, Seminars. | *Assessment:*  Essay (50%) Exam (50%) |
| 7105JOURN  Semester 2  *Journalism* | Multi-Platform Journalism  (20c) | *Aim:*  1. To enable students to apply core journalistic skills in “live” real-world environment  2. To develop key transferable skills such as teamwork, leadership, communication  3. To strengthen students’ core story-telling skills across different platforms | *Learning activities:*  Practical workshops + live newsday operations – one day a week, 7 hours a day | *Assessment:*  Newsday Portfolio (75%) Reflective Report (25%) |
| 7106JOURN  Semester 2  *Journalism* | Portfolio and Professional Practice  (20c) | *Aim:*  1. To enhance students’ employability within the journalism sector  2. To enable students to produce professional portfolios of work  3. To enhance students’ experience and knowledge of the journalism industry | *Learning activities:*  Regular shorthand seminars throughout semester to build technique and speed. Individual + group tutorials each week focusing on career development, opportunities and employability skillsets. Work placement of a minimum of 2 weeks (approx. 80 working hours) | *Assessment:*  NCTJ E-Portfolio (65%) Reflective Report (35%) |
| 7110JOURN  Semester 2  *Journalism* | Multi-Platform Sports Journalism  (20c) | *Aim:*  1. To enable students to apply core journalistic skills in “live” real-world environment  2. To develop key transferable skills such as teamwork, leadership, communication  3. To strengthen students’ core sports story-telling skills across different platforms | *Learning activities:*  Practical workshops + live newsday operations – one day a week, 7 hours a day | *Assessment:*  Portfolio (75%) Essay (25%) |
| 7111JOURN  Semester 2  *Journalism* | Sports Portfolio and Professional Practice  (20c) | *Aim:*  1. To enhance students’ employability within the sports journalism sector  2. To enable students to produce professional portfolios of work  3. To enhance students’ experience and knowledge of the sports journalism industry | *Learning activities:*  Regular shorthand seminars throughout semester to build technique and speed. Individual + group tutorials each week focusing on career development, opportunities and employability skillsets. Work placement of a minimum of 2 weeks (approx. 80 working hours) | *Assessment:*  NCTJ E-Portfolio (65%) Reflective Report (35%) |
| 7112JOURN  Semester 2  *Journalism* | Broadcast Journalism  (10c) | *Aim:*  1. To equip students with essential TV/radio sports production and presenting skills  2. To develop students’ confidence in broadcasting in front of and behind the camera and/or microphone  3. To increase student employability in the sports broadcast industry | *Learning activities:*  Workshops | *Assessment:*  Portfolio (100%) |
| 4030JOURN  Yearlong  *Journalism* | Introduction to Professional Practice  (40c) | *Aim:*  1. Identify a news story and produce a well-structured report  2. Produce accurate reports for print and media outlets.  3. Demonstrate an awareness of the importance of accuracy and language skills.  4. Demonstrate a knowledge of broadcast journalism skills.  5. Acquire an understanding of Teeline Shorthand grammar | *Learning activities:*  Lectures, Seminars and Workshops | *Assessment:*  Portfolio - Print (35%) Portfolio - Broadcast (35%) Test - Shorthand (30%) |
| 4031JOURN  Yearlong  *Journalism* | Professional Practice for International Journalists  (40c) | *Aim:*  1. Identify a news story and produce a well-structured report.  2. Produce accurate reports for print and media outlets.  3. Demonstrate an awareness of the importance of accuracy and language skills.  4. Demonstrate a knowledge of broadcast journalism skills.  5. Demonstrate an awareness of the broader context and specific characteristics of international news reporting.  6. Demonstrate a knowledge and understanding of reporting on a global stage. | *Learning activities:*  Lectures, Seminars and Workshops | *Assessment:*  Portfolio - Print (35%) Portfolio - Broadcast (35%) Portfolio - Articles (30%) |
| 4038JOURN  Yearlong  *Journalism* | Professional Practice for Sports Journalists  (40c) | *Aim:*  1. Identify a news story and produce a well-structured report.  2. Produce accurate reports for print and media outlets.  3. Demonstrate an awareness of the importance of accuracy and language skills.  4. Demonstrate a knowledge of broadcast journalism skills.  5. Acquire an understanding of Sports Reporting. | *Learning activities:*  Lectures, Seminars and Workshops. | *Assessment:*  Portfolio of Print Work (35%) Sports Report (30%) Portfolio of Broadcast Work (35%) |
| 6030JOURN  Yearlong  *Journalism* | Advanced Journalism Practice  (40c) | *Aim:*  1. Students will synthesise their skills of writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards.  2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team  3. They will produce an advanced journalism project to approach or match professional standards. | *Learning activities:*  Lectures, workshops and real time learning simulation. | *Assessment:*  Portfolio (50%) Artefact (40%) Presentation (10%) |
| 6031JOURN  Yearlong  *Journalism* | Dissertation  (40c) | *Aim:*  To evaluate a key journalistic issue, focusing on a specific area for investigation  To critically analyse the existing literature in the field  To evaluate academic research methods  To collect and evaluate research data, analysing its relationship to the existing data and contribution to the field | *Learning activities:*  Lectures and seminars and directed independent learning | *Assessment:*  Presentation (20%) Dissertation (80%) |
| 6032JOURN  Yearlong  *Journalism* | Journalism Issues Project  (40c) | *Aim:*  1. An understanding of the historical context of today’s journalism issues  2. Develop ability for independent study  3. Evaluate arguments and perspectives | *Learning activities:*  Lectures and seminars and directed independent learning | *Assessment:*  Presentation (30%) Project (70%) |
| 6033JOURN  Yearlong  *Journalism* | Global Issues Project  (40c) | *Aim:*  1. To expand students' understanding of the changing global environment within which major international news arises.  2. To develop students’ ability for evaluating contending perspectives and arguments relating to global economic and security issues.  3. To develop students’ ability to produce an independent academic research project. | *Learning activities:*  Lectures, seminars and directed independent learning. | *Assessment:*  Report (30%) Research Project (70%) |
| 6034JOURN  Yearlong  *Journalism* | Sports Journalism  (20c) | *Aim:*  To build on and develop students’ previous writing skills to produce and present sports news content while introducing them to the professional functions of a sports journalist.  To enhance their understanding of the sports industry as a global phenomenon. | *Learning activities:*  Workshops and real-time learning simulations, live match reporting exercise on location. | *Assessment:*  Portfolio (60%) Essay (20%) Class Test (20%) |
| 6035JOURN  Yearlong  *Journalism* | Public Relations for Journalists  (20c) | *Aim:*  To synthesise the journalistic skills acquired at previous levels and apply them to the practice of public relations and develop the ability to analyse, in a critical way, the tensions which exist between PR and journalism. | *Learning activities:*  Lectures, followed by workshops to experience the practical aspects of PR, e.g. writing press releases, running press conferences, anticipating journalists’ questions, planning campaigns. Workshops will also look at targeting individual media outlets and will examine lobbying. The module will include visiting speakers from the industry as well as possible visits to PR outlets. | *Assessment:*  Presentation (50%) Portfolio (50%) |
| 6036JOURN  Yearlong  *Journalism* | Specialist Journalism  (20c) | *Aim:*  1. A critical understanding of specialist writing and its importance in all forms of journalism  2.Develop and write original and thoroughly researched material.  2.Take cognisance of the practical, legal and ethical constraints inherent in the process of researching and writing on a particular topic or theme.  3.Acquire a comprehensive understanding of the impact of audience, medium, market, available sources and other constraints on journalistic processes.  4.Utilise a sound capacity for critical examination in the analysis and synthesis of issues relating to journalism practice | *Learning activities:*  Lectures and seminars. | *Assessment:*  Essay - 1200 words (30%) Portfolio (70%) |
| 6037JOURN  Yearlong  *Journalism* | Journalism Careers  (20c) | *Aim:*  To prepare students for the world of work as a journalist in staff and freelance employment, including a work placement. | *Learning activities:*  Lectures, workshops and placement. | *Assessment:*  Portfolio (70%) Essay (30%) |
| 6038JOURN  Yearlong  *Journalism* | The Business of Sport  (20c) | *Aim:*  1. Enable the individual student to critically reflect on sport in a business context.  2. Develop the student’s ability to demonstrate an advanced awareness of the economics of sport.  3. Enable the student to demonstrate a sophisticated understanding of the specialist terminology used in the reporting of business stories in a sporting context.  4. Develop the student's ability to show a wide ranging and deep appreciation of the requirements of sports journalists in reporting stories that focus on the business aspects of sport. | *Learning activities:*  Lectures and seminars. | *Assessment:*  Presentation (30%) Essay (70%) |
| 6039JOURN  Yearlong  *Journalism* | Advanced Sports Journalism Practice  (40c) | *Aim:*  1. Students will synthesise their skills of sports writing, reporting and production to produce journalism artefacts both in groups and individually that match or approach professional standards.  2. They will build on previous multi-media practice working in a converged newsroom environment to develop their creativity and ability to work within a team  3. They will produce an advanced sports journalism project to approach or match professional standards. | *Learning activities:*  Lectures, workshops and real time learning simulation. | *Assessment:*  Portfolio (50%) Artefact - 3000 Words (40%) Presentation (10%) |