

**LJMU**  
**ACTIVE AND  
SUSTAINABLE  
TRAVEL PLAN**



# A MESSAGE FROM THE VICE-CHANCELLOR

We are committed to being a university which actively promotes healthier and sustainable communities, for the benefit of the people who live, work and study here. LJMU is the beating heart of the Liverpool City Region, with a community of over 30,000 people including students and staff who every day travel to enjoy the exciting opportunities of the place we live. Therefore, this plan and the accompanying action plan lay out how we intend to encourage and support greater use of the active and sustainable travel options available to all of us, both within the University, and the wider community.

Our plan has been informed following a series of engagement opportunities with our staff and students. We have also worked closely with Sustrans, a leading sustainable travel charity that inform local and national policies regarding active travel. By linking our hybrid working policy, carbon management plan and Health and Wellbeing plan, we are able to offer our staff and students a range of initiatives that will support active and sustainable travel choices.

Active travel can be for complete journeys or parts of a journey, and more people in the community making more active travel journeys can lead to a range of positive individual and shared outcomes. These include improved health, reduced traffic congestion and reduced pollution.

We recognise that our staff and students all have different circumstances that may influence our choices in modes of travel. Therefore this plan is not intended to penalise anyone, rather that it promotes

and aims to remove barriers to engaging with active or sustainable travel for at least part of your journey to and from the University or whilst on University business.

The Liverpool City Region is at a key juncture in the development of its sustainable travel thinking and strategy. The publication of the *Bike First* report in 2020, and the LCR Walking and Cycling strategy, are significant milestones. These developments offer a real opportunity for LJMU to change the way we travel and we, as University, have an important role in advocating for and playing our role in delivering a healthier and more sustainable travel infrastructure. We believe that this will have significant benefits for the University, our staff, students – offering better connected and more attractive, city campuses and a more compelling student life offer.

I am very much looking forward to us working together to deliver the ambitions of this plan and building on the successes achieved to date.



**Mark Power**  
Vice-Chancellor



## LJMU ACTIVE AND SUSTAINABLE TRAVEL PLAN

LJMU's active travel and sustainable travel plan is founded on enabling staff and students to undertake active and/or sustainable travel, for example walking and cycling, for at least part of their commute.

This aligns with the declaration of a climate emergency by the University in February 2020, which requires a renewed focus on providing low carbon and carbon neutral travel options. The plan is underpinned by the United Nations Sustainable Development Goals (SDGs), which is a global framework that aims to achieve a better and more sustainable future for all. Sustainable Development Goal 11 of this framework (Sustainable cities and communities) advocates walking, cycling or the use of public transport in order to reduce the impact of air pollution and support the development of adequate and sustainable services and infrastructure.

LJMU wants to provide an Estate that is built for people, which promotes health and wellbeing, and makes people feel safe and secure. We aim to reach the point where walking and cycling are the natural choices for most journeys to and between campus buildings. Our Estate creates an attractive destination in its own right and contributes to a vibrant city centre, connected to local communities and their amenities. There are green spaces and plenty of seating and resting opportunities for people to connect and socialise.

### We are committed to:

- Providing staff and students with easy access to different transport modes that are active and/or sustainable.
- Removing the barriers to staff and students wishing to participate in active travel.
- Providing high quality facilities including showers, lockers, changing and drying areas available in all buildings.
- Strengthen responsibility and accountability for effective active and sustainable travel support in the management structure
- Advocating for its staff and students by engaging with local partners to ensure that Liverpool City Council see us as a significant partner in the development of Local Cycling and Walking Infrastructure Plans.



# THE FIVE PILLARS OF THE LJMU ACTIVE AND SUSTAINABLE TRAVEL PLAN ARE:

# 1

## ACCESS TO OPPORTUNITIES

the University is committed to **equal and equitable access to opportunities** for all staff and students. This includes how staff and students access opportunities through travel. By ensuring that provision for and access to sustainable and healthy modes of travel are available to all, LJMU will facilitate and incentivise sustainable and active modes of travel for work or study at the university.

# 2

## SOCIAL RESPONSIBILITY

The University takes **social responsibility** seriously, we will actively seek opportunities to **contribute to the wellbeing and prosperity** of the city of Liverpool. LJMU will work with our partners LCC and LCRCA to enhance the public realm and improve the active travel network through its estates programme, which will be a key part of LJMU consolidating its position as a civic university.

# 3

## AN ENVIRONMENT IN WHICH STAFF AND STUDENTS CAN FLOURISH AND THRIVE

The University is committed to providing **an environment in which staff and students flourish and thrive**. LJMU will Provide opportunities and support for staff and students to choose active travel options that can easily be built into daily lives is key to the university's health and wellbeing strategy.

# 4

## ENVIRONMENTAL IMPACT

The University is seeking to **minimise its impact on the environment** wherever possible to reduce its carbon footprint. Reducing scope 3 emissions from student and staff commuting by supporting a plausible alternative – active and sustainable travel – is key to the credibility of the university and maximising the impact of its research and academic programmes.

# 5

## INFLUENCING POLICY

The University is an **anchor institution** in the city of Liverpool that **seeks to influence policy and debate**. Active travel is high on the agenda of the city of Liverpool. As an institution at the heart of the city, LJMU will engage with current policy and raise ambition through its links with professional and public sector bodies.

Our vision will be underpinned by a supportive, positive culture, accompanying procedures and the appropriate levels of ownership.



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