

Liverpool Film Seminar

2012 – 2013 series

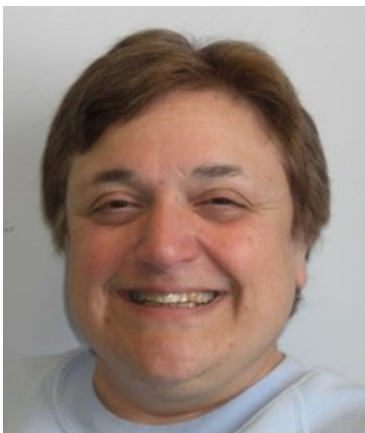
Every year, Liverpool Film Seminar invites six experts to deliver a series of talks. Topics vary greatly and the series does not focus on a specific aspect of film. Instead, a range of genres and approaches are celebrated, from historical reach to the internet's impact on cinematic material.

Professor Roberta Pearson (University of Nottingham)

Remembering Frank Sinatra: Celebrity Studies Meets Memory Studies

The talk uses Frank Sinatra as a case study to explore the intersection between celebrity studies and memory studies. The particular focus is upon spaces of memory, looking at the ways in which the primary places associated with Sinatra (Hoboken, New Jersey, the “hometown,” Los Angeles and Las Vegas, sites of performance and Palm Springs, site of retirement and burial) have become mobilized simultaneously for heritage and for commercial purposes. This investigation of sites of Sinatra remembrance addresses the interactions of officially sanctioned public memory with the collective memory of individuals or groups of individuals as well as the ways in which public heritage and private commercial interests benefit from the exploitation of memory by privileging certain representations of the past over others.

Biography:



Roberta Pearson is Professor of Film and Television Studies and Head of the Department of Culture, Film and Media at the University of Nottingham. She has a

long standing interest in the meanings of cultural icons and has written about Batman, Shakespeare, General Custer and Star Trek. She is currently completing her co-authored Star Trek book for the University of California Press