

VISION

To be a pioneering modern civic university, delivering solutions to the challenges of the 21st century.

OUTSTANDING STUDENT EXPERIENCE

A university that places students at the heart of its endeavour.

A university that offers an enriching student experience characterised by social diversity, cultural relevance and a global perspective.

A university chosen by highly motivated students from a wide range of backgrounds.

A university committed to supporting its students, expanding their horizons and unlocking their potential.

A university that provides dynamic opportunities for work-related learning, overseas exchanges, community engagement and student enterprise.

A university that sustains strong connections with its worldwide alumni and Honorary Fellows, drawing upon these links for the benefit of students.

INDICATORS OF SUCCESS

Student engagement, satisfaction and completion levels are consistently high, and the University develops confident and responsible social and global citizens.

Students attest to exemplary academic support and pastoral care, and students from all backgrounds successfully access and participate in LJMU programmes.

EXCELLENCE IN EDUCATION

A university that delivers a transformative education, marked by enquiry, discovery and partnership between students and staff.

A university with inspiring, engaging and challenging curricula, shaped by research and real-world practice.

A university with innovative and creative approaches to learning that harness the potential of technology.

A university that embeds the knowledge, skills and experience valued by employers.

A university that cultivates an inclusive and accessible academic environment.

INDICATORS OF SUCCESS

Students achieve outstanding outcomes, and graduates are sought by employers for their rigour of thought, transferable skills, and broader character and outlook. They make an exceptional future contribution in a wide range of contexts.

Curricula are current, delivery is cutting-edge, and students are engaged with knowledge at the forefront of their discipline.

IMPACTFUL RESEARCH AND SCHOLARSHIP

A university that supports and develops targeted areas of world-leading research excellence.

A university where scholarship is central to the personal development of every member of academic staff.

A university that disseminates the knowledge gained from its research and enterprise activities into the wider community.

A university that attracts and nurtures a thriving postgraduate community that enhances the connectivity of education and research.

INDICATORS OF SUCCESS

Identified research beacons sustain their world-leading reputation, and increase their profile and impact. Scholarship is widely-embedded, and leaves a tangible footprint in curricula and delivery; the learning environment is vibrant and animated by research.

An outward-facing research base sustains a natural dialogue with a range of sectors delivering benefits to society.

CIVIC AND GLOBAL ENGAGEMENT

A university with strong roots in the city that enriches its social and cultural life.

A university where innovation and enterprise drive economic growth in partnership with business and industry.

A university that acts as a catalyst for positive social change, and enhances life, aspirations and prospects within our communities.

A university with global reach and impact, and acts as a gateway for overseas engagement and investment.

A university that influences policy and debate through its links with professional and public sector bodies.

INDICATORS OF SUCCESS

The University is a partner of choice for a wide range of organisations: its compelling offer generates innovative collaborations at home and abroad.

The University draws upon the city's historic international outlook and brand to establish itself on an international stage, and draws global attention back to the city in turn.

The University's social engagement encourages active citizenship in students and staff.

ENVIRONMENT AND ENABLERS

- A university that attracts high-quality staff, equips them to succeed, and recognises their contribution.
- A university that enables students and staff to flourish in a digital environment.
- A university committed to financial sustainability and strategic investment in the future.
- A university with an estate that fosters a sense of community, supports high-quality activity, and operates sustainably.
- A university that communicates its distinctive identity effectively to key audiences.
- A university where each person is respected equally, and where diversity is embraced.
- A university that recognises the importance of good governance to support the delivery of its strategic goals.

INDICATORS OF SUCCESS

Staff feel valued and supported, perform at a high level, and operate as 'One University'.

The University is characterised by financial sustainability, environmental responsibility and organisational resilience.

The physical and technological infrastructure is integral to the achievement of academic goals.

VALUES

EXCELLENCE ■ TRANSFORMATION ■ INNOVATION
PARTNERSHIP ■ LEADERSHIP ■ COMMUNITY