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| 4101FA  Semester 1  *Art* | Building a Vocabulary  (40c) | *Aim:*  To introduce the role of collaborative and individual practice within the culture of the programme.  To introduce a variety of approaches to the development and production of contemporary Fine Art practice.  To introduce presentation skills.  To introduce critical and evaluative skills | *Learning activities:*  A programme of studio and city-wide based team and individual activity supported by lectures and opportunities for critical debate. The module is further supported by an introduction to basic skills and workshop orientations that will facilitate independent and self-directed practice. | *Assessment:*  Presentation (30%) Portfolio (70%) |
| 5101FA  Semester 1  *Art* | Practice and Experimentation  (40c) | *Aim:*  To provide students with a period of practical and theoretical study through experimentation located in the studios or in approved external locations.  To encourage continual evaluation of personal practice and to develop a firm sense of direction combined with strategies for study through experimentation.  To consolidate the integration of theory and practice.  To enable students to place their own work within the wider cultural context. | *Learning activities:*  Students will shape the development of their own contemporary Fine Art practice via exhibitions, projects, frameworks, lectures, tutorial, group tutorials cross-year group crit shows, and seminars. The module is further supported by a variety of specialist workshops/master-classes that will develop confidence and direction and facilitate independent and self-directed practice through experimentation. | *Assessment:*  Presentation (30%) Portfolio (70%) |
| 5102GD  Semester 1  *Art* | Graphic Design and Typography  (20c) | *Aim:*  1. To experiment with a variety of approaches towards typography and print publication design.  2. To examine a range of visual and conceptual approaches to expressing ideas and organising information.  3. To explore appropriate design tools and processes for typography, page layout and publication design.  4. To develop an awareness of factors which influence the reception, perception and interpretation of visual communication. | *Learning activities:*  1. This is a practical studio based module supported by a programme of studio-based tutorials, seminars, crits and lectures designed to foster a strong studio culture and develop the studio space as the nucleus of creative endeavour.  2. The final assessment for this module is 100% Portfolio (comprising finished project work and supporting research and development work).  3. Formative feedback and feed-forward is given during review activities at the end of each stage of the project.  4. On-going informal feedback will be available via seminars and critiques. | *Assessment:*  Portfolio (100%) |
| 5103GD  Semester 1  *Art* | Graphic Design and the Screen  (20c) | *Aim:*  1. To examine the role of moving image and digital processes and formats within graphic design practice.  2. To experiment with a range of visual and conceptual approaches to expressing ideas and organising information for digital and screen-based media.  3. To explore the potential of digital design tools and processes to enhance graphic design practice. | *Learning activities:*  1. This is a practical studio based module supported by a programme of practical workshops, lectures, tutorials and seminars.  2. Students are asked to develop a project related to; moving image and/or digital publishing, identified in a variety of project briefs.  3. Introductory project workshops and lectures take place at the start of the module, followed by the completion of a set project.  4. The final assessment for this module is 100% Portfolio (comprising finished project work and supporting research and development work).  5. Formative feedback and feed-forward is given during review activities at the end of each stage of the project.  6. On-going informal feedback will be available via seminars and critiques. | *Assessment:*  Portfolio (100%) |
| 5123HA  Semester 1  *Art* | History of Design and Applied Arts  (10c) | *Aim:*  To expose students to a range of applied arts and design that are on the periphery of classic History of Art.  To introduce students to the diversity of practices and techniques employed within design and applied arts.  To inform students about the complex social and historical contexts for the production of design and applied arts. | *Learning activities:*  Typically learning activities might include: lectures, seminars, visits to galleries and museums. | *Assessment:*  Essay (100%) |
| 7001MAAS  Semester 1  *Art* | Studio Practice - Art in Science  (30c) | *Aim:*  To help students develop and challenge their practice and locate it within contemporary art in science practice.  To develop verbal communication skills in relation to the students' own practice and the broader context of the field of art in science.  Enable students to undertake self-initiated and/or set projects that demonstrate a high level of engagement with technical processes and production methods.  To provide students with an opportunity to present work which demonstrates and enhances their practice. | *Learning activities:*  Students will be required to undertake self-directed and/or set projects.  Studio based tutorials, practical activities, workshops and group crits will support the development and production of these projects. | *Assessment:*  Portfolio (80%) Presentation (20%) |
| 7002MAGDI  Semester 1  *Art* | Studio Practice (Graphic Design & Illustration)  (30c) | *Aim:*  To help students develop and challenge their practice and locate it within contemporary graphic design and Illustration practice.  Enable students to undertake self initiated and/or set projects that demonstrate a high level of engagement with technical processes and production methods.  To provide students with an opportunity to present work which demonstrates and enhances their practice. | *Learning activities:*  Students will be required to undertake self-directed and/or set projects.  Studio based tutorials, workshops and group crits will support the development and production of these projects. | *Assessment:*  Portfolio (70%) Presentation (30%) |
| 7003MALSAD  Semester 1  *Art* | Research & Practice 1  (30c) | *Aim:*  To encourage an awareness of the histories, theories, critical and professional approaches that underpin and inform art and design practice within named disciplines.  To provide students with a range of theoretical tools to support independent conceptual and critical evaluation of their own practice in relation to contemporary Art & Design.  To enable students to identify and propose, through written communication, further areas of research in relation to the broader contexts which underpin contemporary practice via seminar presentation with appropriate supporting material. | *Learning activities:*  A series of lectures and seminars will introduce students to current and emerging practice in relation to a diverse range of historical, theoretical and critical principles.  Seminars and tutorials will require students to share, discuss and evaluate their ideas and practice with others.  Practical tutorials will be given where appropriate to support students developing their major project report materials.  Students are required to read and discuss a range of primary and secondary texts in their chosen field to develop their critical thinking together with their historical and theoretical knowledge.  Students are required to document their ongoing reflexive critical practice for incorporation into the project proposal.  Students are required to attend lectures, seminars and tutorials, substantiated by developmental work indicating progression since the previous tutor-led discussion.  The module culminates in students presenting a major project proposal in a report format including a literature review and methodology. | *Assessment:*  Report (100%) |
| 7004MAEXH  Semester 1  *Art* | Studio Practice (Exhibition Studies)  (30c) | *Aim:*  To introduce students to the professional practice of exhibition making;  To develop awareness of core practices, models, and challenges of exhibition making;  To provide students with technical and critical skills and methodologies relevant to the enhancement of their practice;  To analyse and critically evaluate exhibitionary practices histories and strategies through specific exhibition case studies. | *Learning activities:*  Learning Activities include tutor-led workshops; one-to-one tutorials; self-directed study; peer group discussion, and training in proposal and report writing.  Students will undertake supported site visits to relevant exhibitions in Liverpool and elsewhere. Students will analyse, discuss, and debate key exhibitions in case study sessions, and share discuss and interpret material in a similar environment.  Tutorials will help students to articulate and refine ideas in relation to the Portfolio assignment. | *Assessment:*  Project (80%) Viva (20%) |
| 7004MAFIR  Semester 1  *Art* | Studio Practice (Fashion Innovation & Realisation)  (30c) | *Aim:*  To ensure students develop creative and technical excellence in their aesthetic understanding of practical and creative practice  To support students in the sourcing and utilization of appropriate materials and methodologies to create samples and trials in an appropriate format  To ensure students develop practical and critical skills that demonstrate creativity, individual languages and signatures | *Learning activities:*  Study will be primarily through studio-based tutorials, studio group critiques, workshops and presentations. Students will be invited to attend presentations by professionals, scholars and alumni from the fashion and creative industries. Students will also be able to attend talks and presentations by key contributors on the Fashion BA undergraduate programme. | *Assessment:*  Presentation (50%) Portfolio (50%) |
| 7012MA  Semester 1  *Art* | Studio Practice (Fine Art)  (30c) | *Aim:*  To help students develop their practice in relation to their own concerns and locate it within the broader context of Contemporary Fine Art practice.  To develop verbal communication skills in relation to the students’ own practice and the broader context of Contemporary Fine Art Practice.  To provide students with the technical skills and methodologies relevant to the enhancement of their practice. | *Learning activities:*  Study will be primarily through studio based tutorials, studio group crits, workshops and presentations. | *Assessment:*  Presentation (80%) Portfolio (20%) |
| 4104FA  Semester 2  *Art* | Form and Purpose  (40c) | *Aim:*  To introduce students to self-directed contemporary art practice .  To develop and realize a self-directed contemporary art practice in appropriate media, negotiated with Fine Art Staff  To familiarise students with the broader context of contemporary Fine Art issues and possible modes of dissemination and distribution of their work in Liverpool.  To introduce the notion of studio practice towards the production and distribution of contemporary Fine Art practice. | *Learning activities:*  A programme of studio and citywide team and individual activity centred upon a growing sense of autonomous practice, and supported by lectures and opportunities for critical debate. The module is further supported by a variety of specialist workshops/master-classes that will establish confidence and direction, and facilitate independent and self-directed practice. | *Assessment:*  Presentation (30%) Portfolio (70%) |
| 4123HA  Semester 2  *Art* | Non-Western Art  (20c) | *Aim:*  1. To expose students to a range of art made by non-Western artists in order to broaden knowledge.  2. To introduce students to the diversity of practices and techniques employed outside of Europe and the USA.  3. To inform students about the complex social and historical contexts for the production of non-Western Art. | *Learning activities:*  Typically learning activities might include: lectures, peer review, seminars, visits to galleries and museums. | *Assessment:*  Report (100%) |
| 5104FA  Semester 2  *Art* | Practice and Production  (40c) | *Aim:*  To consider the appropriateness, mode and situation of media used in Contemporary Fine Art Practice  To consider the role that audiences play in the production and distribution of contemporary art practice.  To develop a body of Fine Art Practice that consolidates the integration of theory and practice.  To continue developing a student’s ability practically and critically to place their own work within the wider cultural context. | *Learning activities:*  Students will evolve a body of work and consider appropriate sites, audiences and modes of distribution for the work. This development will be supported by exhibitions, projects, frameworks, lectures, tutorial, group tutorials, cross-year group crit shows and seminars. | *Assessment:*  Presentation (30%) Portfolio (70%) |
| 6107HA  Semester 2  *Art* | Research Paper and Symposium Presentation  (40c) | *Aim:*  1. To identify and explore an agreed thematic topic relating to art history and museology.  2. To co-ordinate research in the context of the aims and objectives of the Symposium.  3. To extend and enhance presentation skills.  4. To enhance collaborative and peer evaluation skills. | *Learning activities:*  This module provides an opportunity for students to design, organise and host a Student Symposium at Tate Liverpool or other arts institution. Students will identify the topic, co-ordinate their papers, design a conference catalogue with biographies and synopses and make individual presentations on a related research topic.  Formative Assessment will take place in the form of Peer evaluation.  Students will also research and write an academic paper that demonstrates their critical attributes. | *Assessment:*  Presentation (100%) |
| 7002MAAS  Semester 2  *Art* | Research and Practice 2 - Art in Science  (30c) | *Aim:*  To produce an illustrated and designed written project of 6-8,000 words (or equivalent) that is related to the student's specific research interests and/or relevant to a specific area of art/science.  To choose appropriate visual material to support the development of the text.  To build on the research and critical skills acquired in other areas of the Programme.  To explore various modes of articulating and presenting ideas within written and visual forms.  To be aware of matters relating to public engagement, ethics, data protection and working with humans in research.  To produce a final written report based upon a small scale project exploring these matters, such as a public engagement activity or artist residency. | *Learning activities:*  Staff lectures and presentations will introduce various modes of writing and appropriate presentation formats.  Students will be required to discuss matters relating to ethics, data protection and working with humans in research through group-led seminars.  The subject and format of the dissertation will be discussed and agreed through tutorials with staff.  Modes of writing will be explored through practical writing workshops.  The development and production of the dissertation will be largely self-directed but supported by regular personal tutorials, practical advice from key academic staff and practical workshop assistance where appropriate.  The production of a small scale project, in which matters relating to ethics, data protection and working with humans in research are explored, will be student led and staff guided through seminars, workshops and tutorials. | *Assessment:*  Dissertation (70%) Report (30%) |
| 7002MAFIR  Semester 2  *Art* | Research & Practice 2 (Fashion Innovation & Realisation)  (30c) | *Aim:*  To enable advanced awareness of historical and contemporary fashion through independent investigation  To provide students with the opportunity to conduct primary and secondary research on a range of related fashion business, market and entrepreneurship subjects  To promote professionalism in written outcomes with appropriate referencing and context. | *Learning activities:*  Through a series of lectures and seminars students are encouraged to foster independent and self-directed learning and build on the skills they have developed during the Fashion Research Methods module. One to one and regular discussion with supervisors or mentors is encouraged whilst developing their primary research enquiry, such as participant observation, surveys or case studies. Students will receive individual tutorial guidance during the planning of their Fashion Research Project which will assist them in relating the topic to an area of personal and professional interest.  The final summative assessment will bring together all three learning outcomes to demonstrate an original piece of written work that shows evidence of primary research and critical analysis and conclusion.  Throughout the module there will be key formative feedback dates and tutorial supervision which will support the students in the development and implementation of their final summative report. | *Assessment:*  Report (100%) |
| 7004MAGDI  Semester 2  *Art* | Research & Practice 2 (Graphic Design & Illustration)  (30c) | *Aim:*  To produce an illustrated and designed written project of 6-8,000 words (or equivalent) that is related to the student’s specific research interests and/or relevant to a specific area of design  To build on the research and critical skills acquired in other areas of the Programme.  To explore various modes of articulating and presenting ideas within written and visual forms. | *Learning activities:*  Staff lectures and presentations will introduce various modes of writing and appropriate presentation formats.  Students will be required to formulate a proposal via a poster presentation and evaluate its merits through group critique.  The subject and format of the project will be discussed and agreed through tutorials with staff  Modes of writing will be explored through practical writing workshops.  The development and production of the project will be largely self-directed but supported by regular personal tutorials, practical advice from key academic staff and practical workshop assistance where appropriate.  The final outcome is based around an illustrated and designed written publication of no more than 8,000 words including an abstract and bibliography (in Harvard Referencing format). | *Assessment:*  Presentation (20%) Dissertation (80%) |
| 7004MALSAD  Semester 2  *Art* | Collaborative Practice  (30c) | *Aim:*  To promote in depth investigation into contemporary creative practices and provide, through collaboration with established key partners, an understanding of the social, cultural and economic environment of the city.  To facilitate an engagement with cultural and regulatory institutions and organisations to enrich the students' experience of the professional environment of contemporary urban art and design.  To provide, through key partnerships, a range of collaborative projects which challenge the notion of the interdisciplinary practice within the context of the contemporary art & design and which enable students to propose, plan, organise, publish and promote their work within the context of an external body. | *Learning activities:*  Students will undertake a series of supported site visits to cultural, civic and/or community organisations in Liverpool and be expected to take opportunities to familiarise themselves with other cultural and business organisations further afield. Lectures and seminars will underpin these visits, supported by readings of key texts which will enable students to gain a critical and theoretical context. Tutorials will help students to articulate their engagement as evidenced in their on-line journal/report and to develop a presentation centred on a proposal which situates their practice.  Students are expected to attend tutorials and reviews on a regular basis, bringing with them developmental work undertaken indicating progression since the previous tutor-led discussion. At this level it is expected that students will show a high degree of motivation and ability to engage in self-directed study, to demonstrate a level of scholarship of relevant theoretical issues and display initiative in problem solving. Tutors will provide advice, raise questions and prompt debate but a great deal is to be gained from peer review. Active and frank discussions in tutorials and reviews about student practice is encouraged. Final proposals will be presented in a public exhibition and also submitted as an illustrated exhibition catalogue. | *Assessment:*  ART DESIGN (70%) Report (30%) |
| 7005MAEXH  Semester 2  *Art* | Research & Practice 2 (Exhibition Studies)  (30c) | *Aim:*  To introduce the histories and practices of exhibition-making;  To deepen the practice of exhibition research;  To develop students' interpretative theorectical and discursive skills;  To support a critical environment within which students can develop the skills necessary to debate and critically evaluate exhibition studies. | *Learning activities:*  Learning activities include tutor-led workshops; one-to-one tutorials; self-directed study; peer group discussion, and training in critical writing. Students will undertake a series of supported site visits to exhibitions in Liverpool and elsewhere. Lectures and seminars around these visits, supported by readings of key texts, will help students to gain a theorectical and historical understanding in respect of these practical visits. Students will analyse, discuss, and debate key exhibitions in case study sessions, and share discuss and interpret material in a similar environment. Tutorials will help students to articulate their ideas in relation to the written assignment. | *Assessment:*  written assignment (80%) Viva (20%) |
| 7015MA  Semester 2  *Art* | Research & Practice 2 (Fine Art)  (30c) | *Aim:*  To build on the research and critical skills acquired in Research Project 1 module.  To develop the skills to construct a coherent written argument in essay form.  To demonstrate a critical awareness of the relationship between theory and practice. | *Learning activities:*  Individual tutorials, and writing workshops, at which students will engage in tutorials and seminar discussions and make informal presentations of work in progress to their peers. | *Assessment:*  Essay (100%) |
| 7104MR  Semester 2  *Art* | Professional Development for Researchers in Arts, Professional and Social Studies  (30c) | *Aim:*  To provide professional guidance geared to the conduct and dissemination of research.  To provide opportunities for identifying and contributing to professional networks and organisations.  To enable participants to reflect upon their conceptions of professionalism and upon ways of enhancing their own professional practice. | *Learning activities:*  Lectures, seminars, and facilitator-led workshops. | *Assessment:*  Portfolio (50%) Presentation (50%) |
| 7004MAAS  Yearlong  *Art* | Studio Practice - Art in Science  (30c) | *Aim:*  To help students develop and challenge their practice and locate it within contemporary art in science practice.  To develop verbal communication skills in relation to the students' own practice and the broader context of the field of art in science.  Enable students to undertake self-initiated and/or set projects that demonstrate a high level of engagement with technical processes and production methods.  To provide students with an opportunity to present work which demonstrates and enhances their practice. | *Learning activities:*  Students will be required to undertake self-directed and/or set projects.  Studio based tutorials, practical activities, workshops and group crits will support the development and production of these projects. | *Assessment:*  Portfolio (80%) Presentation (20%) |
| 7006MAFIR  Yearlong  *Art* | Studio Practice (Fashion Innovation & Realisation)  (30c) | *Aim:*  To ensure students develop creative and technical excellence in their aesthetic understanding of practical and creative practice  To support students in the sourcing and utilization of appropriate materials and methodologies to create samples and trials in an appropriate format  To ensure students develop practical and critical skills that demonstrate creativity, individual languages and signatures | *Learning activities:*  Study will be primarily through studio-based tutorials, studio group critiques, workshops and presentations. Students will be invited to attend presentations by professionals, scholars and alumni from the fashion and creative industries. Students will also be able to attend talks and presentations by key contributors on the Fashion BA undergraduate programme. | *Assessment:*  Portfolio (50%) Presentation (50%) |
| 7006MAGDI  Yearlong  *Art* | Studio Practice (Graphic Design & Illustration)  (30c) | *Aim:*  To help students develop and challenge their practice and locate it within contemporary graphic design and Illustration practice.  Enable students to undertake self initiated and/or set projects that demonstrate a high level of engagement with technical processes and production methods.  To provide students with an opportunity to present work which demonstrates and enhances their practice. | *Learning activities:*  Students will be required to undertake self-directed and/or set projects.  Studio based tutorials, workshops and group crits will support the development and production of these projects. | *Assessment:*  Presentation (30%) Portfolio (70%) |
| 7017MA  Yearlong  *Art* | Studio Practice (Fine Art)  (30c) | *Aim:*  • To help students develop their practice in relation to their own concerns and locate it within the broader context of Contemporary Fine Art practice.  • To develop verbal communication skills in relation to the students’ own practice and the broader context of Contemporary Fine Art Practice.  • To provide students with the technical skills and methodologies relevant to the enhancement of their practice. | *Learning activities:*  Study will be primarily through studio based tutorials, studio group crits, workshops and presentations. | *Assessment:*  Presentation (80%) Portfolio (20%) |