

Liverpool John Moores University Strategy Map 2012-2017

Vision

To be recognised as a modern civic university delivering solutions to the challenges of the 21st century

Key outcomes
for our
stakeholders

A university known for excellent teaching within an academically engaging and supportive student experience that produces graduates who, as citizens, are prepared for life and the world of work, and are valued as contributors to society.

A university where scholarship is at our core and our Research Institutes are recognised as beacons of excellence that provide inspiration and motivation to staff, students and society.

A university which is true to its values and is recognised globally as a driving force that through partnership, supports wealth creation, social well-being, culture and the arts within the City-Region and beyond.

Core aims

Establishing and Enhancing the Student Partnership

- A university that listens and responds to students.
- A university with employability, entrepreneurship and citizenship at the heart of the Student Experience.
- A university that sets consistently high standards for pastoral and tutorial support.
- A university that continues to improve the quality and commitment of its student intake.
- A university that supports the life-long education of its students through proactive links with other education providers to enhance social mobility and access, whilst sustaining our relationship with alumni.

Excellence in Learning, Teaching and Assessment

- A university that delivers excellent teaching.
- A university that actively promotes the identification, dissemination and implementation of the very best practice in Learning, Teaching and Assessment.
- A university that uses research and scholarship to provide a stimulating and exciting learning environment.
- A university with curricula that are demonstrably linked to research and scholarship, World of Work skills and Entrepreneurship.
- A university where every professional programme is recognised and accredited by the appropriate professional body.

Embedding Research and Scholarship

- A university that supports and develops targeted areas of world-leading research excellence and which encourages emerging areas of excellence with potential for international impact.
- A university that supports the development of a vibrant and sustainable research and scholarship environment, firmly linked to learning and teaching.
- A university that initiates and supports research collaboration with partners.
- A university where scholarship is central to the personal development of every member of academic staff.

Social and Economic Engagement

- A university that supports the local, national and global economy with innovative knowledge and technology exchange.
- A university that promotes the realisation of student talent.
- A university aware of its civic, social and environmental responsibilities and which discharges these with vigour and enthusiasm.
- A university that is globally engaged and embraces internationalism to the benefit of its students, staff and partners.

Supporting aims

A university that relentlessly pursues excellence and quality in all its activities and is committed to a programme of continuous enhancement and monitoring.

A university that provides a fair, supportive and encouraging working and learning environment with which students and staff engage responsibly.

A university that embraces technology to the positive advantage of students, staff and partners.

A university whose estate and infrastructure are exemplars of the modern city-based campus.

Financial aims

A university that is financially sustainable with excellent financial stewardship and that continues to make strategic investment in the future.