

Race Equality Charter Survey Privacy Statement

Email addresses are only requested for the purposes of identifying the winners of the prize draw and to identify if individuals would like further involvement with activities linked to the Race Equality Charter e.g. future focus groups. If you have indicated that you do not wish to participate further then your email address will be deleted once the survey and prize draw process has been completed.

If you indicate that you would like to participate further then we will keep a record of your email address to contact you in relation to future activities linked to the Race Equality Charter. We will delete any emails held once LJMU's applications for the Race Equality Charter has been submitted. Your email address and preference to participate further cannot be linked to your Race Equality Survey responses.

The data will not be used for any automated decision making, such as profiling.

You have a number of rights under data protection legislation. These include:

- The right of access to the personal data that the University holds about you;
- The right to have your personal data rectified;
- The right to be forgotten (erasure);
- The right to restrict the processing of your personal data; and
- The right to data portability.

You also retain the right to lodge a complaint about the handling of your personal data to the Information Commissioners' Office (ICO). Further details about the ICO can be found on the ICO website at <https://ico.org.uk/>

Liverpool John Moores University (LJMU) is the data controller for the purposes of this survey and associated prize draw. Should you require any further information relating to how the University handles your personal data or your rights please contact the University's Data Protection Officer, Tina Sparrow, who can be contacted at DPO-LJMU@ljmu.ac.uk For all survey related enquiries please email podbusinessservices@ljmu.ac.uk